



**Board of Advisors Regular Meeting**  
**Old Armory Community Center**  
500 S Johnson Street  
Monroe, North Carolina 28112  
**7:30 am – May 11, 2021**

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## Meeting Agenda

- **Call to Order and Welcome Guests** **Dalton**
  - **Approval of Minutes** **Dalton**  
*ACTION REQUESTED: Approval of April 13, 2021 Regular Meeting Minutes*
  - **Office/REDI Report** **Platé**
    - **Product Development**
      - i. Wingate "Town and Gown" Overview
      - ii. Winchester Community Redevelopment
      - iii. Former Cooper Tools Site Update
    - **Retail Recruitment**
    - **Marketing**
      - i. Invest Charlotte marketing article – Union County
      - ii. MUCED's Annual Charlotte Business Journal advertorial
      - iii. MUCED Podcast
    - **Organizational Update**
      - i. Interlocal Agreement Extension (6 months)
      - ii. Proposed Organizational Structure Change to Commission
  - **Existing Industry Report** **Mahle**
    - **2021 Existing Industry Survey**
    - **Upcoming Events**
      - i. Seminars – May 5, 2021 and TBD
      - ii. "The Hook & Slice" - Industrial Appreciation Day – September 16, 2021
  - **Open Forum** **Dalton**
  - **Adjourn** **Dalton**
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**Next Meeting:**  
June 8, 2021  
TBD