



STAFF REPORT

TO: Citizens Appointment Committee
VIA: Mark Watson, City Manager
DATE: June 10, 2025
FROM: Bridgette H. Robinson, City Clerk
PREPARED BY: Sherry K. Hicks, Deputy City Clerk
SUBJECT: Consideration of Appointments and Reappointment

SUMMARY STATEMENT

Consideration of Appointments and Reappointment to Boards.

REVIEW

The Citizens Appointment Committee will meet on June 2, 2025 to consider the following applications:

Name of Board	Vacancies	Applicant	Met Meeting Requirement and Provided Resume
Board of Adjustment	Two Regular Members (one of which may be an ETJ Member appointed by Union County) Two Alternate Members	John Powell, Jr.	Yes
Charlotte-Monroe Airport Commission	One County Resident Two City Residents	Chris Cooper – County Andrew Erdle – County Rob Fulton – County	Yes Yes Yes
Monroe Tourism Development Authority	One At-Large Rep, One Restaurant Rep. One Hotel Rep.	William Heisner (At-Large) Jennifer Moore (Restaurant)	Yes Yes
Parks and Recreation Commission	Three Members	Denise W. Leon Jalen Sowell Luis Yens	Yes Yes Yes

Planning Board	One Regular Member One Alternate Member	Alisha DeBerry	Yes
Public Safety Committee	Two Members	Michelle Ball	Yes

RECOMMENDATION

Discussion and recommendation of appointments to City Council.

Sherry Hicks

From: noreply@civicplus.com
Sent: Monday, March 3, 2025 8:53 AM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment	Board of Adjustment
Applicant's Name	John Powell, Jr.
Street Address	2209 Carmel Oak Lane
City	Monroe
State	NC
Postal / ZipCode	28112
Applicant's Email	jkp.monroe@gmail.com
Applicant's Phone	(704) 579-0755
Residency Information	City
Are you a US citizen?	Yes
Have you attended any meetings of the Committee/Board of interest?	Yes
List dates of meeting(s) attended of the Committee/Board of interest.	I attended the Thursday, February 27, 2025 meeting. FYI, I served on the Charlotte Zoning Board of Adjustment for several years.
Education: List schools, dates attended, degrees obtained.	BSBA Marketing, Appalachian State University, 1982

Occupation: List past 3 and current employers and positions held.	Owner, Powell Real Estate Services from 7/2008 To Present.
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	Attend many of the Union County Commission Board Meetings, Monroe City Council, State Legislative Delegation regarding the City of Monroe's Legislative Agenda, Union County GOP, 8th Congressional Executive Committee Meetings, and the NC House of Representative Sessions (in Raleigh).
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	I served two terms on the Mecklenburg County Board of Adjustment.
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	Retired State-Certified General Real Estate Appraiser (NC and SC), Active Real Estate Broker In Charge (NC and SC). I negotiated and received the largest private grant in Charlotte's history (at the time per this organization), the Façade Improvement Grant in November 2013 for \$225,600.
Please explain your interest in serving on the above named Committee/Board.	I have spoken previously with Mayor Burns, Mayor Pro Tem David Dotson, and other City Council members about my interest in becoming more involved with our city, region, and state. I am currently involved with studying the NC House of Representatives, attending these sessions with the honor of having Floor Privileges by The Speaker of The House, and NC Representatives Mark Brody, NC Representative Dean Arp, NC Representative David Willis of Union County. NC Senator Todd Johnson of Union County is also a reference.
Are you currently serving on any other appointed bodies?	No
Do you currently hold an elected office?	No
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No
Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?	No

Have you completed the City's Citizen's Academy? No

Have you ever been convicted of a crime other than minor traffic offenses? No

Submit Resume

Please attach a copy of your resume/curriculum vitae. 2025 0109 Abbreviated Resume John Kenneth Powell, Jr.pdf

Please contact Sherry Hicks for more information.

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

By signing and submitting this document, you agree that all signatures where required may be Electronically Signed by either party, pursuant to NCGS 66-315(b). I understand

Signature John Powell, Jr.

Date

3/3/2025

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John Kenneth Powell, Jr.

2209 Carmel Oak Lane, Monroe, NC 28112

North Carolina Real Estate Broker #136195 BIC
South Carolina Real Estate Broker #74017.BIC
Retired NC State Certified General Real Estate Appraiser #A6714
Retired SC State Certified General Real Estate Appraiser #AB.4952.CG
Certified and Background Screened Mobile Notary Signing Agent (NSA/NNA)
Political Consultant



Work Experience Summary

BIC and full-service brokerage firm packages opportunities for individual and first-time buyers, sellers and rental clients. Also work with investor clients. Commissioned to search for medium to large land investment opportunities.

Private real estate consulting for corporations and individuals interested in determining the reasonable, probable and legal use of vacant land or an improved property, which is physically possible, appropriately supported, financially feasible, and that results in the true market value for possible investment opportunities.

Experienced analyst of real estate property types in North and South Carolina. Worked in a remote capacity from my home office as a Residential Appraisal Analyst III. I made decisions on collateral as a function of the Bank's due diligence, as it pertains to reviewing and discerning risk exposure on residential real estate utilizing my analytical experience as a State Certified General Real Estate Appraiser for over 20 years and an FHA approved appraiser. Appraised complex commercial, residential subdivisions and small residential income properties. Determining value of real estate based on Highest and Best Use and zoning conformity, working with all city and county zoning ordinances – determining the reasonable, probable and legal use of vacant land or an improved property, which is physically possible, appropriately supported, financially feasible, and that results in the true market value.

Notary, Certified, and Background Screened Notary Signing Agent (NSA/NNA) for remote closings, licensed in North Carolina (NSA/NNA) to facilitate loan closings for the mortgage finance industry, title companies, and private individual needs.

Work Experience

Job Title: Owner / Realtor / Consultant
Company: Powell Real Estate Services

From 7/2008 To Present
Licensed in NC and SC

Role Description

Full-service brokerage firm packages opportunities for buyer, seller, rental, and investor clients, licensed in North Carolina and South Carolina. Commissioned to search for medium to large land investment opportunities.

Notary, Certified, and Background Screened Notary Signing Agent (NSA/NNA) for remote closings, licensed in North Carolina (NSA/NNA) to facilitate loan closings for the mortgage finance industry, title companies, and private individual needs.

I was a manager-member of NBP&F, LLC, from 2008 to 2012. I negotiated and received the largest private grant in Charlotte's history (at the time), the Façade Improvement Grant, in November 2013, for \$225,600.

Residential Real Estate Broker, Consultant NC, SC
Company: Keller Williams Ballantyne

Location: Monroe / Charlotte NC
From 11/2022 To 11/2023

Role Description

I accepted the position as a Broker to update my skills and qualifications within the Keller Williams Real Estate Company.

Residential Appraisal Analyst III
Company: Citizens Bank

Location: Monroe / Charlotte NC
From 4/2020 To 11/2022

Role Description

Worked in a remote capacity from my home office. I made decisions on collateral as a function of the Bank's due diligence, as it pertains to reviewing and discerning risk exposure on residential real estate utilizing my analytical experience as a State Certified General Real Estate Appraiser for over 20 years and an FHA approved appraiser. Due to volatility in the Residential side of the business with my current employer, our Senior Vice President of Risk Management was laid off three months prior before I was laid off (10/18/2022 and paid until 11/18/2022), with an additional severance. I am classified as in good standing and classified as being rehirable if circumstances were to change with Citizens Bank. Proficient in CMS, CU (Collateral Underwriter), Ask Poli, and other valuation tools.

Senior Appraiser – Licensed NC, SC, GA
Company: Valbridge Property Advisors

Location: Charlotte NC
From 3/2017 To 7/2019

Role Description

Experienced analyst of real estate property types in North and South Carolina. Appraising complex commercial, residential subdivisions, and small residential income properties. Determining the value of real estate based on Highest and Best Use and zoning conformity, working with all city and county zoning ordinances – determining the reasonable, probable, and legal use of vacant land or an improved property, which is physically possible, appropriately supported, financially feasible, and that results in the true market value.

Manager Member Private Real Estate Acquisition
Company: NBP&F, LLC

Location: Charlotte NC
From: 7/2012 To 9/2017

Role Description

Coordinating all phases of a privately-owned, multi-year renovation project with the following partners: City of Charlotte | Neighborhood Services and Vendors

Staff Appraiser – Licensed NC, SC
Company: Fred H. Beck & Associates, LLC

Location: Charlotte NC
From: 9/2005 To 7/2012

and

Staff Appraiser – Licensed NC, SC
Company: Efird Corporation of NC

Location: Charlotte NC
From: 1/2004 To 9/2005

Role Description

Experienced analyst of real estate property types in North and South Carolina. Appraising complex commercial, residential subdivisions, and small residential income properties. Determining the value of real estate based on Highest and Best Use and zoning conformity, working with all city and county zoning ordinances – determining the reasonable, probable, and legal use of vacant land or an improved property, which is physically possible, appropriately supported, financially feasible, and that results in the true market value.

Sherry Hicks

From: noreply@civicplus.com
Sent: Friday, November 15, 2024 12:50 PM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Charlotte-Monroe Executive Airport

Applicant's Name	Christopher Cooper Christopher Cooper
Street Address	3010 Bishops Ridge Ct. 1106 Vavgeles
City	Monroe Ct Monroe NC
State	NC 28110
Postal / ZipCode	28110
Applicant's Email	chris@coopergrading.com
Applicant's Phone	7043451709
Residency Information	City County
Are you a US citizen?	Yes
Education: List schools, dates attended, degrees obtained.	Union Academy K-12 (graduated 2014) Central Piedmont Community College 2014-2015 University of North Carolina at Charlotte 2015-2017
Occupation: List past 3 and current employers and positions held.	Cooper Properties & Development (2016-present) President/Owner Cooper Commercial Properties (2018-present) President/Owner
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	Field not completed.

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

Been apart of multiple development projects from land/site work from the ground up since 2016
Purchased and re-branded multiple self storage facilities (Cooper Storage)
Purchased from Lynn Keziah and re-branded prominent car wash location (Cooper's Carwash)
Increased yearly revenue
Communicated well and used strong interpersonal skills to establish positive relationships with guests and employees.
Generated revenues yearly and effectively capitalized on industry growth.
Managed day-to-day business operations.
Consulted with customers to assess needs and propose optimal solutions.
Managed accounts payable, accounts receivable and payroll.

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

I am a highly motivated local businessman who is actively involved in the community with multiple businesses located in Monroe, NC. I would be able to study and propose measures that are advisable for the expansion and improvement of the Charlotte/Monroe Executive Airport. Working in the profession of real estate development and investing, I am very familiar with the procedures for growth and property expansion and know I could provide input on these areas when needed.
Organized, dependable, and successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Please explain your interest in serving on the above named Committee/Board.

I am interested in serving on the Charlotte-Monroe Executive Airport Commission due to having multiple businesses located in the City of Monroe. Being a life-long city of Monroe/Union County resident, I have always been active in the community. During my years at Union Academy, we were taught to give back to the community in the sense of community service. Upon graduating and having the opportunity to purchase multiple self storage facilities and a local car wash, I have witnessed the importance of being as hands on as possible within the community. I am interested in serving on the committee as I feel an importance to give my time and resources back to the City in any way possible.

Are you currently serving on any other appointed bodies?

No

If yes, please list.

Field not completed.

Do you currently hold an elected office? No

If yes, please list. *Field not completed.*

Could any of your business or personal interests create a conflict (either real or perceived) if appointed? No

If yes, please explain conflict. *Field not completed.*

List meeting(s) attended of the Committee/Board of interest. Will be attending the December 9th 2024 committee meeting with Lynn Keziah. *1/13/25* *Advised 1/14/25*

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction? No

Ch. Keziah

If yes, please explain complete disposition. *Field not completed.*

Have you completed the City's Citizen's Academy? No

If yes, when did you complete the academy? *Field not completed.*

Have you ever been convicted of a crime other than minor traffic offenses? No

If yes, explain. *Field not completed.*

Please attach a copy of your resume/curriculum vitae with this application. If you are applying for reappointment and there are no changes, a resume/curriculum vitae is not required.

Please email a copy of your resume/curriculum vitae to Sherry Hicks with the subject line "Committee Resume."

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature

Christopher Cooper

Date

11/15/2024

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CHRISTOPHER COOPER

Monroe, NC 28110 ♦ 704-345-1709 ♦ chris@coopergrading.com

SUMMARY

Results-driven business owner with forward-thinking approach centered on company success and competitive growth. Demonstrated record of success in purchasing and re-branding multiple self storage facilities and prominent local carwash in Union County. Specializes in site development, real estate, and commercial investments. Organized and dependable businessman successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

SKILLS

- Product Branding
- Partnership Development
- Marketing
- Customer Relations
- Negotiation
- Project Estimating
- Operations Management
- Planning and Execution
- Business Development
- Financial Administration
- Budget Planning
- Cost Analysis
- Understands Future Growth & Development
- Relationship Building
- Team Leadership

EXPERIENCE

Owner, 11/2018 - Current

Cooper Commercial Properties – Union County, NC

- Purchased and re-branded multiple self storage facilities (Cooper Storage)
- Purchased and re-branded prominent car wash location (Cooper's Carwash)
- Increased yearly revenue
- Communicated well and used strong interpersonal skills to establish positive relationships with guests and employees.
- Generated revenues yearly and effectively capitalized on industry growth.
- Managed day-to-day business operations.
- Consulted with customers to assess needs and propose optimal solutions.
- Managed accounts payable, accounts receivable and payroll.

Owner, 05/2016 - Current

Cooper Properties & Development

- Started a successful site development and excavation company
- Commercial & residential site development
- Designed detailed business plans to outline finances, goals, and operations of company.
- Put together budgets based upon costs and fees for successfully operating business.
- Analyzed market trends to distinguish best courses of action for company.
- Evaluated suppliers to maintain cost controls and improve operations.
- Managed day-to-day business operations.
- Developed and implemented marketing strategies to generate new customers and increase sales and profit margins.

EDUCATION

Construction Management

Central Piedmont Community College - Charlotte, NC

Construction Management

University of North Carolina At Charlotte - Charlotte, NC

High School Diploma: 2014

Union Academy Charter School - Monroe

Attended Union Academy grades K-12

CITY OF MONROE
APPLICATION TO SERVE ON APPOINTED BOARDS
COMMITTEES OR COMMISSIONS

Applicant must attend a minimum of two (2) Committee meeting(s) of interest within one year prior to submitting application before application will be considered.

DATE: January 1, 2024

COMMITTEE/BOARD seeking appointment: Airport Commission

NAME: Martin Andrew Erdle

ADDRESS: 6011 Spence Court, Monroe, NC 28110

MAILING ADDRESS: 6011 Spence Court, Monroe, NC 28110

YEARS IN MONROE (UNION) COUNTY 2

RESIDENCY: CITY **COUNTY** (circle one)
Are you a United States Citizen? YES / NO (circle one)

PRIMARY PHONE NUMBER (704) 470 - 5904 HOME **MOBILE** BUSINESS (circle one)
E-mail Address: martin.erdle@ilcoud.com

EDUCATION:

List Schools, dates attended, Degrees obtained:

School	Date Attended	Degree
1. Gaithersburg High School	1981	Diploma
2. Montgomery College, Rockville, MD	1982-1984	N/A
3.		
4.		

OCCUPATION:

Past 3 and current employers and positions held

Employer	Position Held
1. Duke Energy	Corporate Pilot (Jet & Helicopter)
2. Dement Construction, Inc.	Corporate Pilot (Jet & Helicopter)
3. Delaware Park, LLC	Corporate Pilot (Jet & Helicopter)

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

N/A

Business and Civic experience/skills relevant to the Committee/Board seeking appointment:
Understand airport operations, hangar development/construction, corporate flight operations, etc.

MARTIN ANDREW Erdle

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:
45 years of aviation experience as both a fixed wing and rotorcraft corporate pilot and A&P Mechanic.
Please explain your interest in serving on the above named Committee/Board:

I recently moved to Monroe to be close to my children and grandchildren. I am corporate pilot with 45 years experience in both jet aircraft and twin engine IFR helicopters. I am also a licensed Airframe and Powerplant (A&P) Mechanic. I work as an independent contractor corporate pilot flying various jets and helicopters for several local aircraft owners. I am interested in helping the Charlotte-Monroe Executive Airport in any way possible.

Are you currently serving on any other appointed bodies? YES (circle one) If Yes, please list.

- 1.
- 2.
- 3.

Do you currently hold an elected office? YES (circle one) If Yes, please list.

Do any of your business or personal interests that could create a conflict (either real or perceived) if appointed? YES (circle one) If yes, please explain conflict.

List meeting(s) attended of the Committee/Board of interest:

1. I plan to attend the next 2 meetings of the Airport Commission 9/11 2023, 2/15 2024
2. 3/28 2024
3. 5/13/ 5/30 2024

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?
YES (circle one) If yes, please explain complete disposition.

Have you completed the City's Citizen's Academy? YES (circle one) If you answered 'Yes,'
When did you complete the academy?

Have you ever been convicted of a felony? YES (circle one) If YES explain.

Please attach a copy of your resume/curriculum vitae with this application.

Date: December 14, 2024

Signature: _____

Mart R. Eudle
I UNDERSTAND THAT THIS APPLICATION WILL BE KEPT IN ACTIVE STATUS FOR ONE YEAR FROM DATE OF APPLICATION.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, N.C.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

FOR OFFICE USE ONLY: Date Received: _____

ATTENDANCE REQUIREMENT MET: YES / NO

M. Andrew Erdle
21925 New Hampshire Ave.
Brookeville MD 20833
704-470-5904 martin.erdle@icloud.com

Flight Hours **Total Time 7400** **Pilot in Command 6700** **Multi-engine 2500**
SIC 650 **Instrument 700**
Instructor 1600 **Turbine PIC 5800** **Night 750**

Certificates & Ratings **ATP, Airplane and Rotorcraft Helicopter, CFI-R, A&P**

Type Ratings and experience:

DA2-EASY III, DA 2000, CE 650, CE-525SP, HS 125, AW 139, AB 139, SK76B, SK58ET, R22, R44, R66, AS350, H125, B204, B205, B206, and others.

Certified Flight Instructor: Rotorcraft Helicopter. Advanced Ground Instructor.

FAA First Class Medical Certificate

US Passport: Current, Unrestricted

Experience
2000-Present. **Falcon 2000LX and Helicopter Contract Pilot**

- **Train and mentor new owner pilots in various aircraft acquisitions assuring pilot confidence.**
- **Operating and maintaining Airplanes and Helicopters domestically and Internationally assuring highest safety level.**
- **Sikorsky S76B, Agusta, Airbus. H125, Citation, Falcon 2000 Experience.**
- **Responsible for the efficient transport of passengers and cargo while complying with company policies and procedures in a safe and professional manner.**

07/16 - 07/19 **Dement Construction. Chief Pilot**

- **Responsible for the safe, reliable, and comfortable personal transport of family members in single pilot Citation jet and Helicopter to destinations all over the country.**
- **Responsible for the maintenance of aircraft and hangar facilities including all aspects of the flight operations. Responsible for all aircraft maintenance tracking via CAMP and Traxxall.**

10/07 - 01/14 **Duke Energy Corporation, Dual Rated Corporate Jet and Helicopter Pilot**

Safely and cost effectively operated Falcon 2000LX and Agusta Helicopter domestically and internationally including Japan, Norway, South America.

- **Team player in developing and maintaining ISBAO stage 3 safety management systems program.**
- **Transported Nuclear Scientific teams to Power-plant Heliports.**
- **Maintenance Liaison for aircraft unscheduled field maintenance.**
- **Helideck take off and landings in the Eastern Mountainous Region.**

Systems **ARINC, FANS1-A, CPDLC, IPAD, Fore Flight, Jeppesen flight deck, EFIS, Universal, Rockwell Collins, FMS, TCAS II, EGPWS, NEXRAD, WAAS**

Sherry Hicks

From: noreply@civicplus.com
Sent: Wednesday, January 15, 2025 10:55 AM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Charlotte-Monroe Executive Airport

Applicant's Name Robert (Rob) Fulton

Street Address 1709 Crestgate Dr

City Waxhaw

State North Carolina

Postal / ZipCode 28173

Applicant's Email robfult@msn.com

Applicant's Phone 704-491-8872

Residency Information County

Are you a US citizen? Yes

Have you attended any meetings of the Committee/Board of interest? Yes

List dates of meeting(s) attended of the Committee/Board of interest. Jan 13 2025 - Airport Commission

Education: List schools, dates attended, degrees obtained. Prospect Elementary, Parkwood Middle, Piedmont High. Studied 2 yrs of music at Winthrop and 1 year at Wingate with Dr. Martha Asti

Occupation: List past 3 and current employers and positions held.	Microsoft for 30 years, ServiceNow current (3 years) - Director of Sales, Public Sector
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	None
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	Vice President, Board of Directors for Cirrus Owners and Pilots Association (COPA)
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	Pilot with airplane hangared at KEQY
Please explain your interest in serving on the above named Committee/Board.	As a pilot and tenant at KEQY, I look forward to adding an on-the-ground perspective while balancing the business and operational needs of the airport. I have direct experience on the BoD of COPA in community reach, membership, and operational efficiencies.
Are you currently serving on any other appointed bodies?	No
Do you currently hold an elected office?	No
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No
Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?	No
Have you completed the City's Citizen's Academy?	No
Have you ever been convicted of a crime other	No

than minor traffic offenses?

Submit Resume

Please attach a copy of your resume/curriculum vitae. [RobFultonResume.pdf](#)

Please [contact Sherry Hicks for more information.](#)

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature Robert Wilson Fulton, III

Date 1/15/2025

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ROB FULTON

MISSION FOCUSED SALES LEADER

+1 704-491-8872 @ rob.fulton@servicenow.com <https://www.linkedin.com/in/robful/>

Charlotte, NC



SUMMARY

Leadership Style: ACE - Authenticity : Clarity : Empathy

My obsessive focus on the customer experience and revenue generations comes from 30+ years of experience. I deliver results with a #takesavillage approach through thoughtful orchestration, collaboration, and a relentless pursuit of efficiency. I am a recognized leader in Sales, PreSales, Low-Code, and Business Automation with specific expertise in Public Sector and Enterprise at the global level.

RELEVANT EXPERIENCE 1996 - CURRENT

Americas Director, Creator Workflows Solution Consulting

ServiceNow 12/2023 - Present Charlotte, NC

The Defining Enterprise Software Company of the 21st Century

- 135M Quota, 40+ People, Cross-Workflow Team, 3rd line manager
- FY24 H1 Attainment, >100%
- Promoted to Americas role in under a year based on performance, execution, and growth vision for AMS Creator
- Established AMS (and global influenced) Workshop Strategy, used by Global Campaigns as the benchmark for successful operation and results of 10+M in pipeline, 57 deliveries
- Rapidly implemented country-aligned, cross-workflow SC model in LatAm instituting a #noworkflowleftbehind approach

Sr. Manager, Creator Workflows Solution Consulting

ServiceNow 03/2022 - 12/2022 Charlotte, NC

The Defining Enterprise Software Company of the 21st Century

- Focused on AMS Enterprise Major Area, 30M Quota, 10 People
- Successfully hired to plan and operationalized the AMS CrWF SC delivery model
- Shortly after hire, rapidly updated the Microsoft Competitive Briefs with the BU and trained Core and SSEs in the East on best practices to WIN!

MY LIFE PHILOSOPHY

Connect deeply with others to inspire, define, and achieve excellence together

My Personal Mission

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

Benjamin Franklin

"It takes a village"

Anonymous African Proverb

STRENGTHS



Accelerating Growth and Maturity

Expert in taking businesses to the next level of impact through efficiency, operationalization, and maturation.



Outcome-Based Strategies

Expert in instituting and delivering outcome-based strategies for businesses, organizations, and customers.



Authentic Servant Leadership

Leadership Style: Authenticity, Clarity, and Empathy (ACE)

MODEL - COACH - CARE

ACTIVE CERTIFICATIONS

Azure Solution Certified 70-534, AZ-900, MB-900, MS-900, PL900

Microsoft

Certified Business Architect, TOGAF

BACOE

PROSCI Change Manager

PROSCI

RELEVANT EXPERIENCE 1996 - CURRENT

Senior Director

Microsoft Federal  12/2017  Charlotte, NC
Federal Sales and Customer Success Unit

- Led the Federal Specialist Sales team to execute on a 10M Dynamics and Biz Apps quota for DOJ/DHS with 12 ICs
- Achieved \$50M Azure and \$10M Business Applications Revenue: +125% Attainment
- Built and led the Federal Customer Success business for Microsoft Federal, Business Applications
- Executive sponsor for Department of Energy, Commerce and Veterans Affairs driving transformational change in constituent engagement

Global Practice Leader, Business Value

Microsoft, Services  03/2016  Charlotte, NC
Business Value Practice, Dynamics

- 2nd Line Manager, 35 ICs, 3 Managers
- Designed and Implemented the Business Value global practice for Dynamics, driving 2x increase in deal size when attached
- Developed and Implemented the Services Business Value framework used across the sales organization to focus on business outcomes aligned to Dynamics capabilities

Managing Architect and Practice Leader

Microsoft, Services  11/2014  Charlotte, NC
Digital Transformation Advisory Services - Greater Southeast District

- YoY Pipeline and Quota growth, exceeded targets by developing new sales and attach motions leveraged globally
- Global leader in the attachment and execution of Azure business transformation (Enterprise Architecture)
- Recognized leader in customer success and satisfaction across N. America

Global Director, IT

Microsoft, IT  01/2006  Charlotte, NC
Microsoft Customer Services and Support

- \$5M Project Portfolio, 3rd line manager, 80 ICs, Global
- Deployed the largest CRM Dynamics solution to-date across the Customer Services and Support global footprint (15K+ Users)
- Delivered \$1M+ in YOY operational cost savings by implementing global scale Dynamics workflow capabilities to drive self-help efficiencies

ADDITIONAL HISTORY AVAILABLE ON REQUEST

PRIOR AWARDS AND RECOGNITION



Senior Leadership Bench - Executive



Excellence in Performance



Empathy in Action - Inspiring Others through Coaching and Leadership

Sherry Hicks

From: noreply@civicplus.com
Sent: Tuesday, February 18, 2025 12:53 PM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment	Monroe Tourism Development Authority
Applicant's Name	William Heisner
Street Address	408 W. Windsor St.
City	Monroe
State	NC
Postal / ZipCode	28112
Applicant's Email	carawillrealty@gmail.com
Applicant's Phone	7042541850
Residency Information	City
Are you a US citizen?	Yes
Have you attended any meetings of the Committee/Board of interest?	Yes
List dates of meeting(s) attended of the Committee/Board of interest.	2/13/2025
Education: List schools, dates attended, degrees obtained.	Bloomsburg University 1984-1989 Bachelors of Science in Economics

Occupation: List past 3 and current employers and positions held.

Owner of Carawill Realty

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

Union County Red Cross Board of Directors 2 terms
Union Academy Board of Directors 2 terms
Monroe downtown advisory board 2 terms and now newly appointed again
Dowd Theater Board of Directors prior to the city taking over the project
Buyer for Loaves and Fishes food bank

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

Highly vested in the success in our downtown. Have been active in our community revitalization since 2000.

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

Real estate development
Degree in economics
Problem solving and vision

Please explain your interest in serving on the above named Committee/Board.

After taking many years off from public service while children were in school/college it is now time to be active again

Are you currently serving on any other appointed bodies?

Yes

If yes, please list.

Down town advisory board

Do you currently hold an elected office?

No

Could any of your business or personal interests create a conflict (either real or perceived) if appointed?

No

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?

No

Have you completed the City's Citizen's Academy?

No

Have you ever been convicted of a crime other than minor traffic offenses? No

Submit Resume

Please attach a copy of your resume/curriculum vitae. *Field not completed.*

Please contact Sherry Hicks for more information.

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature William Heisner

Date 2/18/2025

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William Heisner
408 W. Windsor Street
Monroe NC, 28112
704-254-1850

Professional Experience

Carawill Realty, Monroe NC
Real Estate Development

Owner

1999 - Present

HMS – Host Marriott Services

Bartender

1989 - Present

Education

Bloomsburg University, Bloomsburg PA
Bachelors of Science in Economics

1989

Penridge High School, Perkasie PA

1984

Community

Union Academy Board of Directors
Union County Red Cross Board of Directors
Dowd Theater Board of Directors
Loaves and Fishes
Downtown Monroe Advisory Board

Occupation: List past 3 and current employers and positions held.	Home Brew Taproom & Tunes- owner Quicken Loans- mortgage loan underwriter The Harford- sales underwriter for commercial insurance
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	None currently
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	I am a business owner in downtown Monroe and have seen the city grow over the past several years. I travel frequently & feel that my feedback based upon visiting other vibrant cities can help grow the city from a tourism standpoint.
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	Researching towns & cities to see what special events they hold I think is relevant to our city to bring in festivals, music and other ideas to help our city become a destination.
Please explain your interest in serving on the above named Committee/Board.	As a building and business owner in Monroe, I have a vested interest in helping our city grow. I travel frequently and feel that my experiences outside of town can help bring new ideas to the table.
Are you currently serving on any other appointed bodies?	No
Do you currently hold an elected office?	No
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No
Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?	No
Have you completed the City's Citizen's Academy?	No
Have you ever been convicted of a crime other than minor traffic offenses?	No

Submit Resume

Please attach a copy of your resume/curriculum vitae. [JenMooreresume.docx](#)

Please [contact Sherry Hicks for more information.](#)

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature	Jennifer Moore
-----------	----------------

Date	2/18/2025
------	-----------

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Jennifer Moore

Owner / Operator of Home Brew Taproom & Tunes

Experience

2021 – Current

Home Brew Taproom & Tunes

I manage operations which consist of hiring, employee retention, scheduling, payroll, accounting, managing inventory, ordering stock, & supplies. I also seek out new breweries and manage our monthly tap takeovers.

2012-2020

Quicken Loans

I worked as a mortgage loan underwriter where I reviewed credit reports, calculated income, and reviewed asset documents to ensure loans met regulatory guidelines (FNMA, Freddie, VA & FHA). I was promoted to the highest level of underwriting and moved to the jumbo loan team in 2018. I was awarded the Underwriter of the Year award in 2017 for exceeding goals in both quality & quantity.

2008-2012

The Hartford

I worked in the small commercial business insurance area as a sales underwriter. I handled incoming calls and wrote insurance policies for small businesses that needed business property insurance, general & professional liability, workers compensation and commercial auto. I screened all aspects of a business' operations to make certain they met underwriting guidelines.

Education

1990 – 1994

BSBA- Finance

Clarion University of PA

Skills

Creativity

Leadership

Teamwork

Problem solving

Networking

Detail Oriented

Contact

101 N Crawford St

Monroe, NC

704/534-8917

cntrygirlright@gmail.com

1997-2007

Decision One Mortgage

I began as a loan processor verifying & organizing documents to be reviewed by underwriting. I was promoted to several positions over the years to include underwriting, senior underwriter and team leader. I managed a team of 6 underwriters to make sure daily production goals and quality metrics were maintained.

Sherry Hicks

From: noreply@civicplus.com
Sent: Monday, March 10, 2025 4:48 PM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Parks and Recreation

Applicant's Name Denise W. Leon

Street Address 2509 River Chase Dr.

City Monroe

State North Carolina

Postal / ZipCode 28110

Applicant's Email dewexercise@gmail.com

Applicant's Phone 704-604-0546

Residency Information City

Are you a US citizen? Yes

Have you attended any meetings of the Committee/Board of interest? Yes

List dates of meeting(s) attended of the Committee/Board of interest. Feb. 18, 2025

Education: List schools, dates attended, degrees obtained. East Carolina University -1989-1993, BS in Physical Education, and a High School Diploma from Washington High School in Washington, NC

Occupation: List past 3 and current employers and positions held.

Activities Bus driver for Union Academy and UCPS, Daycare Assistant at Church of the Redeemer, and Part Time Secretary for the Law Office of Huffman and Kendrick - all current jobs for the last 2 years.
Physical Education Teacher and Coach in Union County for 30 years from 1993-2023.
Lifeguard and Swim Instructor at Monroe Aquatic and Fitness Center @ 2000-2007

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

When I was teaching I was very involved in the community events and served on the community team at Benton Heights. I worked at Monroe Aquatics and Fitness Center for several years and still have an active membership.

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

Retired Physical Education Teacher from here in Union County where I promoted our Parks and Recreation programs during that time. My oldest son was involved in many of the programs with Monroe's Parks and Recreation during his elementary and middle school years.

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

As a former Physical Education Teacher part of my belief is to teach and promote healthy lifestyles from the young to the elders to encourage living longer, healthier, and staying active for life. I provided the community with information on where they can participate in these types of activities. The City of Monroe with the Parks and Recreation facilities have many choices for all ages .

Please explain your interest in serving on the above named Committee/Board.

As I stated above, promoting active lifestyles for all that I can influence has always been a part of my motivation. I feel that I can contribute to ideas to further this. I have seen many former students change their fitness skills and mindset through the years and hope that part of that has to do with my influence on them. The meeting was exciting with the remaking of the tennis courts into pickle ball courts and hearing about the skate part that is coming to Monroe! My own kids and I travel to Waxhaw to use there skate part so it will be great to have one local.

Are you currently serving on any other appointed bodies?

No

Do you currently hold an elected office?

No

Could any of your business or personal interests create a conflict

No

(either real or perceived)
if appointed?

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction? No

Have you completed the City's Citizen's Academy? No

Have you ever been convicted of a crime other than minor traffic offenses? No

Submit Resume

Please attach a copy of your resume/curriculum vitae. Copy of Resume 2025.pdf

Please contact Sherry Hicks for more information.

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

By signing and submitting this document, I understand

you agree that all
signatures where required
may be Electronically
Signed by either party,
pursuant to NCGS 66-
315(b).

Signature Denise W. Leon

Date 3/10/2025

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Denise W. Leon

2509 River Chase Dr.

Monroe N. C. 28110

(704) 604-0546

Dewexercise@gmail.com

Skills

Field trip/athletics bus driver

Exercise enthusiast/Physical Education Teacher

Coaching

Church and home childcare

Working outdoors and with animals

Past swim instructor / lifeguard

Experience

February 2024 until present

Union Academy Charter School - Activities bus driver

September 14, 2023 until present

Church of Redeemer daycare

August 1993 - August 2023

Union County Public Schools - Physical Education Teacher / Coach

June 1998 - January 2007

Monroe Aquatics and Fitness Center - Lifeguard and Swim Instructor

Education

High School Diploma - Washington High School in Washington, NC

BS in Physical Education from East Carolina University

Languages

English

Spanish - experience but not fluent

Sherry Hicks

From: noreply@civicplus.com
Sent: Tuesday, May 27, 2025 12:56 PM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Parks and Recreation

Applicant's Name Jalen Sowell

Street Address 508 Windy Drive

City Monroe

State NC

Postal / ZipCode 28110

Applicant's Email jjsowell12@gmail.com

Applicant's Phone 7046351342

Residency Information City

Are you a US citizen? Yes

Have you attended any meetings of the Committee/Board of interest? Yes

List dates of meeting(s) attended of the Committee/Board of interest. 5/20/25

Education: List schools, dates attended, degrees obtained. Business Administration Degree (Fayetteville State University)

Occupation: List past 3 and current employers and positions held.

1. AllTech Systems, Inc. (Job Recruiter)
2. Rentokil North America, Inc. (Associate Project Manager)
3. Union County Public Schools (Teacher)

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

High School Sports coach

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

7 yrs teacher
9 yrs athletic coach

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

Experience with youth sports and organizing. Also with the background in sport management.

Please explain your interest in serving on the above named Committee/Board.

I am very interested in joining this board as it has a special place in my heart from be being a young man born and raised from the city of Monroe NC. I hope to help impact our youth and programs our city can provide for them.

Are you currently serving on any other appointed bodies?

No

Do you currently hold an elected office?

No

Could any of your business or personal interests create a conflict (either real or perceived) if appointed?

No

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?

No

Have you completed the City's Citizen's Academy?

No

Have you ever been convicted of a crime other than minor traffic offenses?

No

Submit Resume

Please attach a copy of your resume/curriculum vitae.

Jalen Sowell Resume updated (2) (1)-1.docx 20231214 203825 0000.pdf

Please contact Sherry Hicks for more information.

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

By signing and submitting this document, you agree that all signatures where required may be Electronically Signed by either party, pursuant to NCGS 66-315(b).

I understand

Signature

Jalen Sowell

Date

5/27/2025

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Jalen L. Sowell

(704) 635-1342

Charlotte, NC

jjisowell12@gmail.com

Highly motivated and driven Human Resources Assistant seeking a challenging opportunity to build upon my current knowledge of office administration and human resources, utilize my degree, and grow into a long-term career.

Excellent knowledge of marketing/branding strategies, implementing product and service campaigns, and providing metrics for measuring results.

Skills

Microsoft Office Suite: Excel (Pivot Tables, VLOOKUP), Word, Access, PowerPoint, Outlook, Windows 8/10, data entry, and social media.

Professional Experience

Robotics Teacher Monroe Middle School - Monroe, NC

August 2020 - Present

- Worked with administrators on behavioral issues to support needs of students.
- Kept classroom environments consistent and focused on learning by establishing and enforcing clear objectives.
- Prepared daily lesson plans for activities.
- Used tests, quizzes and other assignments to gauge students' learning and determine understanding of course materials.
- Led interesting and diverse group activities to engage students in course material.
- Established positive rapport with all students and parents through home calls, emails and Parent Teacher Club.
- Taught subject matter based on information compiled from textbooks, online sites and other educational materials.

Associate Project Manager Rentokil-Steritech - Charlotte, NC

January 2019 - July 2020

- Identified plans and resources required to meet project goals and objectives.
- Built successful project plans covering objectives, resources and staffing to meet schedules.

- Adhered to budget requirements with excellent planning and consistent expense monitoring.
- Supported senior managers and department leaders by completing projects and problem resolution under tight budgets and schedule demands.
- Scheduled and facilitated meetings between project stakeholders to discuss deliverables, schedules and conflicts.
- Recruited and oversaw personnel to achieve performance and quality targets.
- Collaborated with project leaders to comply with accounting needs for project maintenance requirements.

HR Recruiter Alltech Systems, Inc. – Houston, TX

June 2016 – December 2018

- Generated specific candidate pool for career opportunities through strategic placement of advertisements, evaluation of applicant credentials, and conducting initial interviews and pre-screening assessments.
- Leveraged social media platforms and online job boards to advertise open positions and engage with potential candidates.
- Maintained filing system of current, prospective and future positions.
- Evaluated strengths and weaknesses of candidates through effective screening processes.
- Assisted senior management with making key decisions by developing and submitting performance and compensation reports with status updates and improvement recommendations.
- Worked alongside global business leader to deploy new training strategies.

Bachelor of Science in Business Administration

Fayetteville State University – Fayetteville, NC December 2015

- 4-year football scholar athlete, 3-year starter, Senior Team Captain.

References available upon request.

Sherry Hicks

From: noreply@civicplus.com
Sent: Thursday, May 29, 2025 8:43 AM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Parks and Recreation

Applicant's Name Luis Yens

Street Address 1099 Lancaster Ave

City Monroe

State NC

Postal / ZipCode 28112

Applicant's Email yensluis@gmail.com

Applicant's Phone 2154365572

Residency Information City

Are you a US citizen? Yes

Have you attended any meetings of the Committee/Board of interest? Yes

List dates of meeting(s) attended of the Committee/Board of interest. on Tuesday, February 18

Education: List schools, dates attended, degrees obtained. Pennsylvania school of technology Automatic Technology

Occupation: List past 3 and current employers and positions held.	Silver Fox Limo Driver EcoLab Service Technician Murray Kia Service Technician
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	N/A
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	Use to own a food truck in Monroe
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	A strong leader, good at making decisions
Please explain your interest in serving on the above named Committee/Board.	Supporting union county on making decisions that can help everyone in the community with my background and knowledge
Are you currently serving on any other appointed bodies?	No
Do you currently hold an elected office?	No
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No
Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?	No
Have you completed the City's Citizen's Academy?	No
Have you ever been convicted of a crime other than minor traffic offenses?	No

Submit Resume

Please attach a copy of your resume/curriculum vitae.

Luis Yens RESUME.2.docx

Please contact Sherry Hicks for more information.

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

By signing and submitting this document, you agree that all signatures where required may be Electronically Signed by either party, pursuant to NCGS 66-315(b).

I understand

Signature

Luis Yens

Date

5/29/2025

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Luis Yens

1099 Lancaster Ave., Monroe, NC 28112 | +1 215-436-5572 | yensluis@gmail.com

Professional Summary

Bilingual and self-motivated professional with over 10 years of experience in mechanical repairs, customer service, and safety-driven roles. Adept at troubleshooting, maintaining commercial and automotive equipment, and ensuring smooth daily operations in high-pressure environments. Strong work ethic, analytical skills, and adaptability with a commitment to delivering exceptional results. Flexible availability and eager to contribute a positive attitude in a team-oriented setting.

Core Competencies

Bilingual: Spanish and English | Preventative Maintenance & Repairs | CDL Class B with Endorsements (S, N, P) | Mechanical Systems Diagnostics | Customer Service Excellence | DOT Safety & Compliance | Microsoft Office Proficiency (Word, Excel, Outlook) | Time Management and Multitasking | Strong Analytical | Problem-Solving Skills

Professional Experience

Silver Fox Limos, Charlotte NC

Chauffeur/Driver | August 2021 – Present

- Provide safe, comfortable, and professional transportation services for high-profile clients.
- Ensure compliance with DOT regulations through routine vehicle inspections and safety checks.
- Maintain vehicle cleanliness and assist clients with luggage and personal belongings.
- Navigate routes efficiently to meet strict schedules while ensuring client confidentiality and privacy.
- Key Accomplishment: Consistently recognized for maintaining an impeccable safety record and exceptional customer service feedback.

Nalco an Ecolab Company, Raleigh NC
Project Service Leader | October 2010 – May 2017

- Perform troubleshooting, repairs, and preventative maintenance on commercial foodservice equipment, including refrigeration units, dishwashers, and cooking appliances.
- Provide technical support and ensure proper maintenance of essential machinery to minimize downtime.
- Build and sustain long-term customer relationships by delivering excellent service and promoting Ecolab's maintenance programs.
- Train team members on industry best practices and stay up-to-date with manufacturer certifications and training.
- Key Accomplishment: Increased service efficiency by implementing a new time management protocol that reduced repair times by 15%.

Desimone KIA Dealership, Philadelphia PA
Automotive Technician | December 2009 – November 2010

- Diagnosed and repaired electrical systems, brakes, engines, and mechanical components for various vehicles, including cars, trucks, and buses.
- Constructed, installed, and repaired customized mechanical parts and system components as required.
- Conducted in-depth system troubleshooting to address complex mechanical failures.
- Worked collaboratively with a team to manage high service demands in a fast-paced dealership environment.
- Key Accomplishment: Successfully completed an average of 40 service jobs per month while maintaining customer satisfaction and minimizing comebacks.

Education

Associate of Applied Science in Automotive Technology
Pennsylvania College of Technology, Williamsport, PA | May 2007

Licenses & Certifications

- Commercial Driver's License (CDL) Class B (Expires December 2034, State: NC)
- Endorsements: School Bus (S), Tank Vehicles (N), Passenger Vehicles (P)
- DOT Medical Card

Technical Skills

- Advanced knowledge of automotive systems (engines, electrical, HVAC, brakes)
- Proficient with diagnostic tools and equipment
- Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Familiar with scheduling and inventory management systems

Strengths

- Strong interpersonal skills; ability to work effectively with diverse populations and build client trust
- Ability to work independently or as part of a team in challenging and fast-paced environments
- Detail-oriented and organized; able to manage multiple priorities and meet deadlines



E-mail correspondence to and from this address may be subject to North Carolina's public records laws and if so, may be disclosed.

From: Sherry Hicks <shicks@monroenc.org>
Sent: Friday, January 17, 2025 5:05 PM
To: Kimberly Davis <kdavis@monroenc.org>
Subject: FW: Online Form Submittal: Committee Application

Good afternoon – please confirm her attendance – thanks.

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Thursday, January 16, 2025 5:27 PM
To: Sherry Hicks <shicks@monroenc.org>; Bridgette Robinson <brobinson@monroenc.org>
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Planning

Applicant's Name	Alisha DeBerry
Street Address	3311 Christopher Jacob Court
City	Monroe
State	NC
Postal / ZipCode	28110
Applicant's Email	alisha@platinumgrouprealtyllc.com
Applicant's Phone	7046067051
Residency Information	City
Are you a US citizen?	Yes
Have you attended any meetings of the	Yes

Committee/Board of interest?

List dates of meeting(s) attended of the Committee/Board of interest.

~~June 2024~~
Planning Board Meeting
May 7, 2025 AD

Education: List schools, dates attended, degrees obtained.

Purdue University Global - MBA
Monroe High School - Diploma

Occupation: List past 3 and current employers and positions held.

Platinum Group Realty - Broker-in-Charge
Platinum Institute of Real Estate
Superior School of Real Estate - Real Estate Instructor

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

Union County Association of REALTORS

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

I bring a wealth of business and civic experience that aligns closely with the responsibilities of the Planning Board. As a licensed real estate professional and owner of the Platinum Institute of Real Estate, I have an in-depth understanding of land use, zoning, and development processes. My work involves collaborating with developers, buyers, and sellers to navigate complex real estate transactions while ensuring compliance with local regulations.

In addition, my involvement in community and civic activities has strengthened my commitment to fostering sustainable growth and development. I am passionate about addressing workforce housing affordability and advocating for policies that benefit both residents and businesses. My experience in educating and mentoring others has honed my ability to listen, analyze, and contribute to collaborative decision-making processes.

These experiences and skills equip me to serve effectively on the Planning Board by offering practical insights and a community-focused perspective.

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

I have extensive expertise in real estate, land use, and community development, which are directly relevant to the Planning Board. As a licensed real estate professional and educator, I have a strong foundation in zoning regulations, property valuation, and market trends. These skills enable me

to assess how proposed developments align with community goals and economic growth strategies.

Additionally, I possess excellent communication and collaboration skills honed through years of working with diverse stakeholders, including developers, homeowners, and local government officials. My experience advocating for workforce housing solutions has deepened my understanding of balancing community needs with sustainable development.

My ability to analyze data, solve problems, and consider long-term impacts allows me to provide informed, thoughtful contributions to Planning Board discussions.

Please explain your interest in serving on the above named Committee/Board.

My interest in serving on the Planning Board is deeply rooted in my lifelong connection to Union County, where I was born, raised, and have lived my entire life. As a real estate professional and educator, I have a comprehensive understanding of the complexities surrounding urban planning, zoning, and development. My commitment to the City of Monroe is to contribute to its growth and development in a manner that balances progress with preserving the unique character of our community. I aim to use my expertise to advocate for responsible land use policies that promote economic growth and ensure equitable access to housing opportunities for all residents. Serving on this board would allow me to support and shape a vision for a thriving, inclusive, and sustainable Monroe, benefitting both current and future generations.

Are you currently serving on any other appointed bodies?

No

Do you currently hold an elected office?

No

Could any of your business or personal interests create a conflict (either real or perceived) if appointed?

No

Has any formal charge of professional misconduct ever been sustained

No

against you in any jurisdiction?

Have you completed the City's Citizen's Academy? No

Have you ever been convicted of a crime other than minor traffic offenses? No

Submit Resume

Please attach a copy of your resume/curriculum vitae. [Alisha DeBerry Resume Planning.pdf](#)

Please [contact Sherry Hicks for more information.](#)

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature Alisha DeBerry

Date 1/16/2025

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ALISHA ALLEN DEBERRY

t: (704) 606-7051

e:alisha@platinumgrouprealtyllc.com

QUALIFICATION SUMMARY

Objective: To leverage my extensive experience in real estate, community leadership, and educational training to effectively contribute to the Monroe Planning Board, enhancing community development and sustainable urban planning.

CORE COMPETENCIES:

- Urban & Community Planning
- Strategic Leadership and Governance
- Regulatory Compliance and Risk Management
- Community Outreach and Public Engagement
- Curriculum Development
- Educational Leadership
- Strategic Leadership and Governance

PROFESSIONAL EXPERIENCE

Professional Profile: Dynamic real estate professional with over a decade of experience in property management, educational leadership, and community service. Proficient in urban planning concepts, regulatory compliance, and strategic community engagement. Committed to fostering sustainable development that aligns with community needs.

Platinum Group Realty, Monroe, NC *Broker-in-Charge, 2022 - Present*

- Oversee all brokerage activities, ensuring compliance with local, state, and federal regulations.
- Lead community-focused real estate development projects, aligning them with sustainable urban growth initiatives.
- Develop and implement strategic marketing and sales strategies that enhance community development.

Superior School of Real Estate, Charlotte, NC *Real Estate Instructor, 2020 - Present*

- Design and deliver curriculum focused on real estate principles, especially land use, zoning, and regulatory compliance.
- Foster a learning environment that encourages future real estate professionals to engage with community planning issues.

Coldwell Banker Realty, Charlotte, NC *Realtor/Broker, 2017 - 2022*

- Managed comprehensive real estate services, focusing on client representation in zoning and property use negotiations.
- Analyzed and advised on market conditions to optimize community-oriented development strategies.

DESIGNATION

CERTIFIED DISTANCE EDUCATION INSTRUCTOR (CDEI)

International Distance Education Certification Center (IDECC) | 2023

REEA DISTINGUISHED REAL ESTATE INSTRUCTOR DESIGNATION (DREI)

Real Estate Education Association | DEC 2022

ACCREDITED BUYER REPRESENTATIVE (ABR)

National Association of REALTORS® | DEC 2022

AT HOME WITH DIVERSITY (AHWD)

National Association of REALTORS® | DEC 2022

GOLD STANDARD INSTRUCTOR (GSI)

Real Estate Education Association | OCT 2021

EDUCATION

MASTER OF BUSINESS ADMINISTRATION | [Kaplan University](#) | MAR 2014

BACHELOR OF SCIENCE, Business Administration | [Kaplan University](#) | MAR 2014

ASSOCIATE OF APPLIED SCIENCE, Accounting | [South Piedmont Community College](#) | MAR 2008

COMMUNITY INVOLVEMENT

RISK MANAGEMENT COMMITTEE MEMBER, NC REALTORS® 2022 - CURRENT
Collaborate on strategic risk mitigation for NC Realtors, contributing to policy development, ensuring compliance, and fostering industry-wide awareness through educational initiatives. Advocate for secure and ethical real estate practices, actively participating in crisis response planning and continuous improvement efforts.

BIC SUPERVISION TASK FORCE CHAIR, | RISK MANAGEMENT COMMITTEE | NC REALTORS® 2023
Chairing the BIC Supervision Task Force within the Risk Management Committee, the focus is on addressing challenges faced by Broker-in-Charge (BIC) professionals. The objective is to formulate recommendations that align with the BIC span of control, considering factors such as education, experience, and the number of affiliated brokers under their supervision. The task force works collaboratively to provide valuable insights and suggestions, with the ultimate goal of presenting comprehensive recommendations to the North Carolina Real Estate Commission for the enhancement of BIC oversight and effectiveness.

EDUCATORS ADVISORY COMMITTEE, NC REAL ESTATE COMMITTEE 2022 – CURRENT
Appointed to the Education Advisory Task Force by the North Carolina Real Estate Commission, contributing expertise to address current issues impacting brokerage practice and licensee education. Selected for diverse perspectives based on experience, course types, geographic location, and affiliation with Education Providers. Responsibilities include providing feedback, insight, and direction on various topics, such as mandatory Update courses, NCREC Spring Educators Conference content, examination issues, Prelicensing, Post-licensing course content, and BIC supervision.

LEADERSHIP UNION, UNION COUNTY CHAMBER OF COMMERCE 2020 – 2021
Selected to be a part of a leadership development program that offers the opportunity to meet community and civic leaders, explore key issues impacting our region, establish quality business contacts, and undertake a class service project.

SITE-BASED COMMITTEE, WINGATE ELEMENTARY SCHOOL 2017 - 2019
Serve as a parent-volunteer to contribute in the decision making process to decentralizing decisions to improve the educational outcomes at Wingate Elementary through a collaborative efforts with principals, teachers, campus staff, district staff, parents, and community representatives.

CITIZENS ADVISOR COMMITTEE FOR DIVERSITY, UNION COUNTY SCHOOL BOARD 2020 - 2021
Served on a committee that serves as a forum to address conversations about diversity and promote a school community that embraces acceptance, denounces, and takes action against prejudice and discrimination.

BOND CAMPAIGN STEERING COMMITTEE, UNION COUNTY PUBLIC SCHOOL 2016
Represented the Forest Hills Cluster in campaigning to have \$54 million bond approved to go towards transportation service bays, new offices and training rooms, bus wash, storage area and other capital improvement programs to various schools within the Union County School District.

Occupation: List past 3 and current employers and positions held.	Young Living Brand Partner & Coach - 2024-Present, Home Educator 2007-2022.
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	Precinct Chair Union County GOP, GOP Delegate at the County, District, and State Level. Founder of Protect Monroe. Partnered with Mom Army Charlotte and Protect NC Kids.
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	<p>Helped orchestrate events with elected officials to stand for the protection of the children and citizens of Monroe.</p> <p>Has worked closely and amicably with local law enforcement on pressing issues in our community.</p> <p>Has assisted in community events honoring law enforcement.</p> <p>Works with organizations that work closely with and are highly supportive of local first responders and law enforcement due to the values that we both hold dear which is to keep our community and children safe.</p> <p>Has raised and educated very productive members of society who are also active in the community and are supported my local law enforcement and first responders.</p> <p>Has worked with local pastors, leaders, and politicians to enlighten and engage the community on issues that affect the moral fabric of our city.</p>
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	Excellent Organizational Skills, Proven Leader, Team Player, and Social Skills.
Please explain your interest in serving on the above named Committee/Board.	<p>Above all, my desire is for our city of Monroe to be a safe place where our children can thrive in innocence and all of our citizens can live and work in a community that prioritizes safety, trust, and decency.</p> <p>Please see my résumé below.</p>
Are you currently serving on any other appointed bodies?	No
Do you currently hold an elected office?	No
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction? No

Have you completed the City's Citizen's Academy? No

Have you ever been convicted of a crime other than minor traffic offenses? No

Submit Resume

Please attach a copy of your resume/curriculum vitae. [Michelle Ball Résumé.png](#)

Please [contact Sherry Hicks for more information.](#)

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By signing and submitting this document, you agree that all signatures where required I understand

may be Electronically
Signed by either party,
pursuant to NCGS 66-
315(b).

Signature Michelle Ball

Date 2/28/2025

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MICHELLE BALL

CONTACT

📞 765-278-6152

✉ grannalife@hotmail.com

📍 1274 Scotch Meadows Loop
Monroe, NC 28110

PROFILE SUMMARY

I am a dedicated community advocate with a robust background in political engagement, serving as a Precinct Chairman for the Union County GOP and representing the constituents at the county, district, and state levels as a delegate. As the founder of Protect Monroe, I have taken proactive steps to safeguard our children by partnering with organizations such as Mom Army Charlotte and Protect NC Kids. Together, we orchestrate events aimed at raising community awareness about the various threats to child safety. I have played a key role in organizing gatherings with elected officials, emphasizing the importance of protecting the children and residents of Monroe. My commitment to community safety also includes fostering strong, collaborative relationships with local law enforcement. I regularly engage with these agencies to address pressing issues and have supported numerous events that honor our local law enforcement personnel. My ongoing work with organizations focused on supporting first responders underscores a shared commitment to maintaining a safe environment for both our community and its children.

SKILLS

- Excellent Organizational Skills
- Team Player
- Proven Leader
- Social Skills

REFERENCES

Congressman Mark Harris

✉ mark.harris@trinitybaptist.com

Wesley Keziah - Ground 40

📞 980-290-0783

Reverend Osco Gardin - Historic
Elizabeth Missionary Baptist Church

📞 704-219-1815

Indiana Lt. Governor Micah Beckwith

📞 918-805-0858

EXPERIENCE

- Precinct Chairman for Union County GOP.
- County, District, and State GOP Delegate.
- Partnered with Mom Army Charlotte and Protect NC Kids to coordinate events and bring awareness to threats to safety of the children of our community.
- Helped orchestrate events with elected officials to stand for the protection of the children and citizens of Monroe.
- Founder of Protect Monroe.
- Has worked closely and amicably with local law enforcement on pressing issues in our community.
- Has assisted in community events honoring law enforcement.
- Works with organizations that work closely with and are highly supportive of local first responders and law enforcement due to the values that we both hold dear which is to keep our community and children safe.
- Has raised and educated very productive members of society who are also active in the community and are supported my local law enforcement and first responders.
- Has worked with local pastors, leaders, and politicians to enlighten and engage the community on issues that affect the moral fabric of our city.