

**CITY OF MONROE
CITIZENS APPOINTMENT COMMITTEE SPECIAL MEETING
CITY HALL COUNCIL CHAMBERS
300 W. CROWELL STREET
MONROE, NORTH CAROLINA 28112
OCTOBER 15, 2024 – 5:00 P.M.
AGENDA**

1. Consideration of Appointments: Board of Adjustment
2. Diversity, Equity and Inclusion Committee Discussion



STAFF REPORT

TO: Citizens Appointment Committee

VIA: Mark Watson, City Manager

DATE: October 15, 2024

FROM: Bridgette H. Robinson, City Clerk

PREPARED BY: Sherry K. Hicks, Deputy City Clerk

SUBJECT: Consideration of Appointments and Reappointments

SUMMARY STATEMENT

Consideration of Appointments and Reappointment to Boards.

REVIEW

The Citizens Appointment Committee will meet on October 15, 2024 to consider the following applications:

Name of Board	Vacancies	Applicant	Provided Resume
Board of Adjustment	Six	Daniel Haywood Thomas Loria	Yes Yes

RECOMMENDATION

Discussion and recommendation of appointments to City Council.

Sherry Hicks

From: no-reply@monroenc.org
Sent: Thursday, August 15, 2024 5:10 PM
To: Sherry Hicks
Subject: [BULK] Committee Application

Committee Application Form

Committee/Board seeking appointment	Board of Adjustment
Applicant's Name	Daniel Haywood
Applicant's Address	2205 Bearskin Ln Monroe, NC 28110
Applicant's Email	Danhay26@yahoo.com
Applicant's Phone	(704) 9890047
Years in Monroe / Union County	17 / 43
Residency Information	City
Are you a U.S. citizen?	Yes
Education: List schools, dates attended, degrees obtained.	Belmont Abbey College - 1999 - 2005 BA Business Parkwood High School - 1995 - 1999 Diploma
Occupation: List past 3 and current employers and positions held.	Shining Light Baptist Academy - High School teacher, bus driver, baseball coach. Sedgwick - Senior Claims Rep Gallagher Bassett - Senior Resolution Manager
Please list civic and fraternal organizations in which you participate in Monroe/Union County.	Shining Light Baptist Church
Business and civic experience/skills relevant to the Committee/Board seeking appointment:	I left the business world in 2021 to become a full time teacher, prior to that I spent 15 years in the insurance industry as a claims adjuster.
Areas of expertise/special skills relevant to the Committee/Board seeking appointment:	The vacancy noted that this is a quasi judicial board and before I became a teacher my role required me to fill out many NC mandated forms and present our insured's position on disputed issues to a quasi judicial board. I was tasked with evaluating information and recommending the best course of action to those we insured.

Please explain your interest in serving on the above named Committee/Board.	I've been a resident of Union County since I was born in 1981, in 2007 I moved within the city limits of Monroe and have been a city resident ever since. I benefit from the services provided by the city each day and would like the opportunity to help it function smoothly.
Are you currently serving on any other appointed bodies?	No
If yes, please list.	N/A
Do you currently hold an elected office?	No
If yes, please list.	N/A
Could any of your business or personal interests create a conflict (either real or perceived) if appointed?	No
If yes, please explain conflict.	N/A
List meetings attended of the Committee/Board of interest.	None to date, I will be attending the October 2024 meeting. I understand I need to attend at least one meeting before the application can be considered and that it will be on file for one year.
Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?	No
If yes, please explain complete disposition.	N/A
Have you completed the City's Citizen's Academy?	No
If yes, when did you complete the academy?	I have been accepted for the academy class starting in September of this year.
Have you ever been convicted of a felony?	No
If yes, explain.	N/A
Signature	Daniel Haywood
Date	8-15-2024

Daniel Ryan Haywood
2205 Bearskin Ln Monroe NC 28110
Danhay26@yahoo.com
704-989-0047

Objectives

- Serve the citizens of Monroe in an honorable manner.

Experience

Shining Light Baptist Academy, Monroe NC

September 2021 - Present

Secondary Teacher, Head Baseball Coach, Bus Driver

Sedgwick, Charlotte NC

April 2020 – September 2021

Claims Examiner – While the difficulty level of claim handling did not increase in this role, I did handle a more specialized account which included employees of various NC cities and counties.

Gallagher Bassett Services, Charlotte NC

2013 – March 2020

Senior Resolution Manager - As a Senior Resolution Manager, I verified coverage, investigated compensability, set financial reserves, managed medical treatment, and reported to superiors and insureds while negotiating with third parties to seek resolution of claims when possible.

Synergy Coverage Solutions, Charlotte NC

2011 – 2013

Claims Adjuster – At Synergy the severity level of the cases I was asked to handle increased proportionally with my years of experience in the industry. Most of the cases consisted of litigated, denied or more complex claims.

Montgomery Insurance

2008 – 2011

Claims Specialist II – This role broadened my experience by presenting me with the opportunity to work with more complex injuries and benefit types under the NC Workers' Compensation statutes.

AIG Domestic Claims, Charlotte NC

2005 – 2008

Claims Adjuster I - AIG gave me an opportunity to pursue a career once I finished my degree as well as providing me with my initial training in the insurance industry as a medical only claims adjuster.

Education

Belmont Abbey College, Belmont NC, BA Business Management

References

Available upon request

Sherry Hicks

From: noreply@civicplus.com
Sent: Wednesday, October 9, 2024 2:14 PM
To: Sherry Hicks; Bridgette Robinson
Subject: Online Form Submittal: Committee Application

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Committee Application

Committee/Board seeking appointment Board of Adjustment

Applicant's Name Thomas M Loria

Street Address 305 Maurice Street

City Monroe

State NC

Postal / ZipCode 28112

Applicant's Email thomas.loria@outlook.com

Applicant's Phone 7045643444

Residency Information City

Are you a US citizen? Yes

Education: List schools, dates attended, degrees obtained.
Associates in Acoustical Engineering, Full Sail University, 2000 - 2002
General Studies, Central Piedmont Community College, 1999 - 2000
High School Diploma, East Mecklenburg High School, 1997 - 1999

Occupation: List past 3 and current employers and positions held.
Current Employer:
Discount Floor Covering Outlet
Position: Lead Flooring Specialist
Previous Employer:

Violet Cow Creative
Position: Freelance Graphic Web Designer
Previous Employer:

Griffin Motor Company Buick GMC Mitsubishi
Position: Special Finance Sales Rep

Please list civic and fraternal organizations in which you participate in Monroe/Union County.

N/A

Business and civic experience/skills relevant to the Committee/Board seeking appointment:

Project Management: Proven ability to oversee complex projects, ensuring adherence to timelines, budgets, and quality standards, which is essential for evaluating development proposals and zoning requests.

Strategic Planning: Experience in developing and implementing marketing strategies that can inform community planning and development initiatives.

Community Engagement: Strong background in building relationships with diverse stakeholders, fostering collaboration, and enhancing community involvement in decision-making processes.

Sales and Marketing Expertise: Skills in negotiating and communicating effectively, critical for articulating community needs and facilitating dialogue between residents and the board.

Analytical Decision-Making: Ability to analyze data and trends to inform decisions, which is crucial for assessing the impact of proposed developments on the community.

Leadership & Team Development: Experience in leading teams and training staff, fostering a collaborative environment that can contribute to effective committee functioning.

Urban Development Advocacy: Passionate about urban development and revitalization, with a focus on enhancing the community's cultural and economic vitality.

Areas of expertise/special skills relevant to the Committee/Board seeking appointment:

Conflict Resolution and Mediation
Stakeholder Engagement
Public Speaking and Presentation Skills
Data Analysis and Reporting
Marketing and Communication Strategies
Networking and Relationship Building

Please explain your interest in serving on the above named Committee/Board.

I am interested in serving on the Board of Adjustment because I am passionate about contributing to the fair and balanced development of our community. With a background in sales, project management, and problem-solving, I believe I can help ensure that zoning laws are applied equitably while preserving the integrity of Monroe's vision for growth. I value the opportunity to protect property rights and support thoughtful decision-making that benefits both individual property owners and the broader community. Serving on this board would allow me to use my skills to help shape the future of our area while ensuring fairness and consistency in land use decisions.

Are you currently serving on any other appointed bodies?

No

If yes, please list.

Field not completed.

Do you currently hold an elected office?

No

If yes, please list.

Field not completed.

Could any of your business or personal interests create a conflict (either real or perceived) if appointed?

No

If yes, please explain conflict.

Field not completed.

List meeting(s) attended of the Committee/Board of interest.

This requirement has been waived per Lisa Hollowell.

Has any formal charge of professional misconduct ever been sustained against you in any jurisdiction?

No

If yes, please explain complete disposition.

Field not completed.

Have you completed the City's Citizen's Academy?

No

If yes, when did you complete the academy?

Field not completed.

Have you ever been convicted of a crime other than minor traffic offenses? No

If yes, explain.

Field not completed.

Please attach a copy of your resume/curriculum vitae with this application. If you are applying for reappointment and there are no changes, a resume/curriculum vitae is not required.

Please email a copy of your resume/curriculum vitae to Sherry Hicks with the subject line "Committee Resume."

I understand that this application will be kept in active status for one year from date of application.

I certify that the information provided in this application is true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all information contained herein. I further authorize all persons having information concerning my qualifications to release information to city representatives and release such persons from all liability for any damages connected with the release of such information. I also release and discharge the City of Monroe from any claims and damages, losses, liabilities, costs, expenses or any other charges or complaints arising out of the City's use of any information provided pursuant to this release. I understand and agree that any misstatement will be cause for my removal from any board or committee. By submitting this application, I agree to adhere to all city policies pertaining to boards and commissions, including attendance. I hereby acknowledge that this application and information provided herein may constitute a public record, pursuant to North Carolina's Public Records Law, NC.G.S. 132-1, et. seq., and as such, may be released in accordance with all applicable public record laws.

Signature

Thomas M Loria

Date

10/9/2024

Email not displaying correctly? [View it in your browser.](#)

Thomas Loria

305 Maurice Street, Monroe, NC 28112
thomas.loria@outlook.com
704.564.3444

Objective

As a resident of Monroe's Historic Downtown District for nearly four years, I am deeply invested in the ongoing development and revitalization of our community. With a strong background in sales, marketing, and project management, I am eager to contribute my skills and passion to the Board of Adjustment Committee, helping to shape the vibrant future of Monroe.

Professional Experience**Lead Flooring Specialist**

Discount Floor Covering Outlet, Indian Trail, NC – 2019 to Present

- Engage directly with a diverse clientele, providing expert advice and solutions in flooring to enhance customer satisfaction and repeat business.
- Oversee complex flooring projects, ensuring they meet client specifications and maintain high-quality standards.
- Collaborate with suppliers and contractors for efficient project completion, demonstrating strong project management skills.
- Lead team training and development, showcasing leadership qualities and commitment to team excellence.

Special Finance Sales Rep

Griffin Motor Company Buick GMC Mitsubishi, Monroe, NC – Mar 2018 to Aug 2019

- Built rapport with subprime customers, ensuring proper loan structuring for lender approval.
- Specialized in lead generation, vehicle demonstrations, and closing sales with a focus on vehicle and backend products.

Freelance Graphic Web Designer

Violet Cow Creative, Charlotte, NC – Jan 2017 to Present

- Design and develop websites for various businesses, ensuring client satisfaction and functionality.
- Create logos and graphic design work, providing comprehensive branding solutions.
- Optimize websites for SEO to enhance online visibility and client reach.

Special Finance Sales Rep

Planet Mitsubishi, Charlotte, NC – Jun 2015 to Jan 2017

- Developed strategies for engaging subprime customers, leading to successful loan structuring and approvals.
- Excelled in lead generation and vehicle sales, including detailed product demonstrations and proposal presentations.

Sales Manager

Atlas Financial Services, Charlotte, NC – Jan 2012 to Jun 2015

- Built and led a team of insurance professionals, covering sales territories across North and South Carolina.
- Developed marketing strategies and ensured policy requirements fulfillment, including medical examinations and form completions.

VP of Sales and Marketing

Ads-Plus National Yellow Pages, Charlotte, NC – Jul 2008 to Dec 2011

- Managed a team of marketing professionals, directing marketing activities and policies for product and service promotion.
- Handled major client accounts, including Wachovia Bank, with responsibilities for accounts worth \$2.5 million annually.

National Account Executive

Ads-Plus National Yellow Pages, Charlotte, NC – Jul 2002 to Jul 2008

- Maintained long-term relationships with national and regional clients, providing tailored marketing solutions and campaign themes.
- Managed national yellow page program implementation and maintenance for over 7000 telephone directories.

Education

- Associates in Acoustical Engineering, Full Sail University, 2000 - 2002
- General Studies, Central Piedmont Community College, 1999 - 2000
- High School Diploma, East Mecklenburg High School, 1997 - 1999

Skills

- Analytical Decision-Making
- Project Management
- Negotiation & Conflict Resolution
- Strategic Planning
- Leadership & Team Development
- Sales & Marketing Expertise

Personal Interests

Passionate about urban development and the transformation of Monroe's downtown. An avid supporter of local events and initiatives that contribute to the economic and cultural vitality of the community.