



**MONROE TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

City Hall Conference Room
300 W. Crowell Street
Monroe, NC 28112
Thursday, December 14, 2023 - 8:30 AM

AGENDA

1. Approval of Minutes of Monroe Tourism Development Authority Regular Meeting of September 14, 2023
2. Finance/Occupancy Report
3. Audit Presentation
4. Tinker Belle Fund Reallocation
5. Dowd Center Theatre Update
6. Science Center Update
7. Air Show Update

MONROE TOURISM DEVELOPMENT AUTHORITY

REGULAR MEETING

CONFERENCE ROOM

300 W. CROWELL STREET, MONROE, NC 28112

SEPTEMBER 14, 2023 – 8:30 A.M.

MINUTES

Present: Arpan Bhakta, Vice Chairwoman Pat Kahle, Lorayn DeLuca, Gina Day, Ron Hinson, and MaryAnn Rasberry

Absent: Chairman Marion Holloway and Joyce Rentschler

Staff Present: Communications and Tourism Director Pete Hovanec, Monroe Science Center Supervisor Lauren Fike, Communications Specialist Bradley Lucore, Accounting Manager Ashley Ivey, Communications and Tourism Assistant Alison Nichols, Senior Staff Attorney Terry Sholar, City Manager Mark Watson, Assistant to the City Manager Lisa Hollowell, and Dowd Center Theatre Supervisor James Vesce

Staff Absent: Downtown Director Matt Black and Finance Director Lisa Strickland

Visitors: Lisa Peebles

Vice Chairwoman Kahle called the Monroe Tourism Development Authority Regular Meeting of September 14, 2023 to order at 8:31 a.m.

Item No. 1 Approval of Minutes of Monroe Tourism Development Authority Regular Meeting of July 13, 2023 Ms. DeLuca made a motion to approve the Minutes of Monroe Tourism Development Authority Regular Meeting of July 13, 2023. Ms. Rasberry seconded the motion, which passed unanimously with the following votes:

AYES: Hinson, Rasberry, Day, Kahle, DeLuca, and Bhakta

NAYS: None

Item No. 2 Finance/Occupancy Report Ms. Ivey stated that July collections were over \$71,000, so the year is starting strong. The fund balance for the fiscal year is still being finalized with the auditors but is expected to look good. The unreserved cash balance in the capital project fund is \$952,675, which is available to be committed to future projects.

Mr. Hovanec noted that that total does not reflect the \$100,000 received for Tinker Belle yet. There will be roughly \$1 million in capital, so it might be a good idea for the board to start looking at new project ideas and perhaps have a mini workshop after the first of the year to develop a vision.

Ms. DeLuca expressed interest in a mini workshop.

Mr. Hovanec reminded Ms. DeLuca that her term on the board will have expired then but that she would be welcome as a volunteer.

Item No. 3 Science Center Update Mr. Hovanec said that the Science Center had a fantastic summer despite parking lot issues.

Ms. Fike showed the board a graphic of visitor attendance including school groups and parties. School groups and parties have started off slower than expected; there are currently 12 bookings on the calendar. The facility is open exclusively for school groups on Tuesdays so that the center can accommodate 100 students at once instead of the usual 75 children. This also allows for easier parking for school buses.

Mr. Hovanec commended the Science Center staff for creating theme days and doing a great job of engaging partner organizations.

Ms. Fike noted that staff receives a lot of positive comments from the public.

Mr. Hovanec stated that Ms. Fike and her staff are going to the Science and Technology Centers Conference in Charlotte next month and that Ms. Fike was able to secure scholarships to pay for some of them. Staff is also looking at possible additional exhibits.

Ms. Fike said that Wingate will be giving \$2,500 to the Science Center and will be coming out to do health screenings for the public. She then presented graphics showing attendance by zip codes, birthday party information, and gift shop purchase percentages.

Mr. Hovanec reminded the group that there has still not been a grand opening at the Science Center due to the parking lot renovation. The parking lot is slated to be completed at the end of September, and staff is looking at the end of October to have a Thursday evening VIP reception for all who have been involved in the making of the Science Center and to offer free admission to the community on the following Saturday. Dr. Darden will most likely be unable to attend.

Ms. Day asked how staff is communicating with UCPS and other schools.

Ms. Fike answered that staff has held two educators' open houses and has been in contact with UCPS all along. About 20 educators attended the open houses. Staff is seeing a lot of church and homeschool groups as well and expects more school groups as the school year progresses.

Ms. Day asked about interest from surrounding counties.

Mr. Hovanec said that there are several groups from Stanly County who are interested in the Science Center.

Ms. Raspberry asked if there had been any contact from the NC Pre-K programs.

Ms. Fike responded that there has definitely been a lot of interest from them and that they see a lot of Pre-K children at the Science Center.

Mr. Hovanec noted that a lot of developmental disability groups come to the Science Center as well.

Ms. Fike concurred, adding that caretakers get in free, which makes it easier to draw in those groups and encourages them to come.

Mr. Hovanec stated that paving will start in the parking lot next week; staff has done a great job being on top of the company and making sure the job is done correctly.

Item No. 4 Dowd Center Theatre Update Mr. Hovanec said that people need to be buying tickets. The community is not responding to certain events as well as expected; staff is still trying to find the theater's niche and is really having to work to get people to come. Some shows do really well. Cover bands have been well attended, but sales have been sluggish for artists with actual Top Ten hits.

Mr. Vesce reminded the board that the entire U.S. theater community is still struggling with audiences post-pandemic shutdown. Even booking bands now is difficult as they try to make up for lost money. The theater had a successful summer movie series and found that movies made in the late 1970's through 2000 are a big draw in the community. Two tribute bands came – they are big business in towns like Monroe. Three national acts are coming in the next month: Spin Doctors, AJ Lee & Blue Summit, and Ruben Studdard. December is full with a Christmas concert, Playmakers production, and Lee Greenwood. The Arts Council will hold a juried exhibition with a reception in conjunction with the October Art Walk. Staff is collaborating with Carolyn Everly and the Waxhaw Library on a public speaker series and is trying to forge a partnership with the public schools to bring kids to performing arts events. Staff has also hired a social media representative to connect with patrons and is seeing success there. Center Theatre tickets are, relative to the market, very inexpensive, and there are no parking fees.

Mr. Hovanec said that staff will continue to identify what works. Bigger stars cost \$30,000, and if the shows don't sell out, the City loses a lot of money. Staff needs to make sure they are putting their eggs in the right basket, and that is a learning curve. Surprisingly, the Spin Doctors ticket sales aren't high. Lee Greenwood will be sold out, and most likely Ruben Studdard will, too. There continue to be a lot of private rentals.

Ms. Raspberry asked where the \$30,000 for Lee Greenwood actually goes.

Mr. Hovanec answered that some goes directly to the artist and some goes to hospitality and production costs and other associated fees.

Mr. Vesce stated that most national acts cost \$25-30,000, but the top range of the theater's ticket prices is around \$60.

Mr. Hovanec said that people here will drive to Charlotte and spend way more than \$60 on a ticket; they need to be trained to spend money here. The theater wants big-name artists but also up-and-coming artists, and they want to do creative productions. It's a building process.

Ms. Raspberry noted that the Playmakers are reaching out to the Hispanic community by doing one play in Spanish and making performances free to kids under 12.

Mr. Hinson asked if area service clubs could make announcements about upcoming theater events.

Mr. Hovanec explained that booking acts is a process. It's difficult to streamline, and advertising can't happen until contracts are completed. Staff has just contracted with a marketing person to help get the word out in as timely a way as possible.

Ms. Day noted that even with marketing, it would be good to tap into the pool of Charlotte people who might want to escape the Charlotte scene.

Ms. Rasberry asked how the restaurant situation in Downtown is doing and if there is any improvement.

Mr. Hovanec answered that there are a few new restaurants moving forward, and the Morgan-Windsor Alley project is looking good. Bars and coffee shops are covered.

Ms. DeLuca asked Mr. Vesce if Storefront theater has contacted him.

Mr. Vesce replied that they have been in contact with the Arts Council.

Ms. DeLuca asked what is being developed across from Food Lion.

Mr. Hovanec answered that it will be a mixed-use development with condos and retail and that it will take a couple years to build out.

Vice Chairwoman Kahle noted that social media is a great idea for increasing visibility. It is a long process to change behaviors and get people re-engaged in the community, but it is happening.

Item No. 5 Air Show Update Mr. Hovanec gave the board members air show packets with posters and explained the theme of this year's two posters: Pearl Harbor past and present. The air show is November 11-12 and is coming along nicely. The air show will have more planes than it ever has and will also feature a jet car and helicopter rides. Staff is getting contracts in place. The County will be doing a veterans' program again, and the air show is donating 400 tickets to veterans. There will be an expanded photo box for photographers. Costs have gone up drastically this year with insurance rates increasing; expenses will be high.

Vice Chairwoman Kahle asked about average attendance numbers.

Mr. Hovanec responded that it is hard to tell, but staff estimates it at over 20,000 people per day. There is a constant stream of people. There will be a VIP tent again and a new veterans' hospitality tent. Staff has ramped up sponsorship efforts and has contracted with a sponsorship coordinator. There will be a collectors' edition program again this year with ads for sale. ATI has come in as a large sponsor this year. There will be a hangar dance on Saturday night. The airport is growing with new hangars and potentially more coming, which could affect the air show's future.

Ms. Rasberry asked if Tinker Belle's hangar is being leased out.

Mr. Hovanec answered that it is being cleaned and organized and will be evaluated. The Tinker Belle farewell on June 15 was a great day with a lot of people in attendance. There was a big event in Virginia Beach the following week, and staff received the check for Tinker Belle. She won't be here for this year's air show but will be in future years.

Ms. Raspberry made a motion to adjourn. Ms. DeLuca seconded the motion, which passed unanimously with the following votes:

AYES: Hinson, Raspberry, Day, Kahle, DeLuca, and Bhakta

NAYS: None

The meeting adjourned at 9:17 a.m.

ATTEST:

Pat Kahle, Vice Chairwoman

Alison H. Nichols

MTDA/9-14-23

**CITY OF MONROE, NORTH CAROLINA
HOTEL OCCUPANCY TAX COLLECTIONS HISTORY**

<u>Month</u>	<u>Collections</u>										<u>Total from</u>	<u>Inception</u>
	<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>FY2020</u>	<u>FY2021</u>	<u>FY2022</u>	<u>FY2023</u>	<u>FY2024</u>	
July	\$28,654.11	\$43,035.55	\$50,935.50	\$57,757.87	\$49,237.75	\$52,555.67	\$50,502.69	36,361.82	\$58,632.48	\$77,203.59	\$71,311.91	
August	30,116.04	36,977.80	48,845.23	56,430.47	53,328.43	53,326.15	56,119.30	33,717.52	\$57,897.52	\$72,112.89	\$70,250.44	
September	26,188.56	36,170.00	43,971.63	52,501.28	49,280.40	57,322.54	54,601.79	36,333.99	\$57,646.95	\$67,860.45	\$70,961.74	
October	32,977.87	39,730.02	50,450.31	62,852.14	54,883.77	61,478.56	58,576.63	47,918.88	\$60,324.82	\$72,465.20	\$78,388.15	
November	28,593.65	36,201.55	44,935.28	53,718.49	52,159.03	52,344.58	44,677.93	33,689.77	\$62,776.88	\$69,846.82	\$0.00	
December	24,367.81	29,698.95	37,857.15	42,905.99	43,020.41	41,248.49	35,855.88	30,608.58	\$55,627.44	\$58,041.30	\$0.00	
January	28,568.49	33,174.57	47,446.36	49,314.76	44,917.89	45,790.70	37,998.34	34,555.26	\$47,425.62	\$57,371.07	\$0.00	
February	31,618.26	43,506.47	49,690.07	50,786.19	49,090.46	50,174.09	41,074.64	35,790.58	\$55,074.93	\$64,640.72	\$0.00	
March	35,351.64	45,588.42	54,238.06	58,370.59	58,151.91	55,628.08	44,213.52	49,982.86	\$68,473.24	\$78,446.59	\$0.00	
April	33,561.95	44,006.59	56,185.32	54,463.65	55,541.22	52,298.83	24,603.84	54,315.36	\$72,023.49	\$69,155.17	\$0.00	
May	33,436.34	46,174.97	55,415.35	59,183.07	56,465.45	58,606.08	30,748.09	57,003.16	\$72,299.75	\$76,655.92	\$0.00	
June	37,334.32	46,835.97	56,036.83	53,968.10	56,273.88	54,481.57	36,285.75	57,435.41	\$72,729.08	\$74,197.82	\$0.00	
Penalties/Interest	2.00	130.10	40.29									
Total Collections	\$370,771.04	\$481,230.96	\$596,047.38	\$652,252.60	\$622,350.60	\$635,255.34	\$515,258.40	\$507,713.19	\$740,932.20	\$837,997.54	\$290,912.24	
Distribution of Collections												
Administrative Fee	\$11,123.13	\$14,436.93	\$17,881.42	\$16,522.53	\$16,415.73	\$16,352.55	\$15,152.58	\$15,077.13	\$17,409.32	\$18,379.98	\$8,727.37	\$442,918.42
Operating (2/3)	\$119,882.64	\$273,630.07	\$385,443.97	\$423,820.05	\$403,956.58	\$412,601.86	\$333,403.88	\$328,424.04	\$482,348.59	\$546,411.71	\$188,123.25	\$4,849,207.97
Capital (1/3)	\$239,765.27	\$193,163.96	\$192,721.99	\$211,910.02	\$201,978.29	\$206,300.93	\$166,701.94	\$164,212.02	\$241,174.29	\$273,205.85	\$94,061.62	\$4,087,518.94
	\$370,771.04	\$481,230.96	\$596,047.38	\$652,252.60	\$622,350.60	\$635,255.34	\$515,258.40	\$507,713.19	\$740,932.20	\$837,997.54	\$290,912.24	\$9,379,645.33

Operating Fund Activity:

<u>Fiscal Year</u>	<u>Total Revenue*</u>	<u>Operating Expense</u>	<u>Capital Fund Transfer Out</u>	<u>ncrease/(Decrease in Net Assets</u>	<u>Fund Balance</u>
2004	172,430	249	114,830	57,351	57,351
2005	245,420	49,354	163,613	32,453	89,804
2006	268,539	70,628	176,514	21,397	111,201
2007	292,730	69,590	191,873	31,267	142,468
2008	319,940	79,519	210,593	29,828	172,296
2009	327,232	85,108	217,376	24,748	197,044
2010	286,292	105,147	190,079	(8,934)	188,110
2011	306,323	141,300	199,809	(34,786)	153,324
2012	338,380	218,328	214,473	(94,421)	58,903
2013	366,349	157,025	223,162	(13,839)	45,064
2014	389,562	132,144	239,765	17,653	62,717
2015	505,323	229,769	193,164	82,390	145,107
2016	603,262	324,214	192,722	86,326	231,433
2017	677,786	243,750	211,910	222,126	453,559
2018	634,804	270,913	201,978	161,913	615,472
2019	643,745	257,345	206,301	180,099	795,571
2020	599,412	270,236	166,702	162,473	958,044
2021	501,615	385,603	164,212	(48,200)	909,844
2022	732,524	459,705	241,174	31,645	941,489
2023	973,576	720,369	273,206	(19,999)	921,490

Fund Balance as of June 30, 2023

\$921,490

* Includes total occupancy tax collection less administrative fee plus interest earnings and revenue for The Tinker Belle.

Capital Fund Activity:

Revenue	\$4,087,518.94
Proceeds from 2018B Limited Obligation Bonds - Science Center	\$3,651,935.65
Interest Earned Trustee Account for 2018B Limited Obligation Bonds	\$84,497.15
Investment Earnings	108,716.80
Donations/Sponsorships	440,233.25
Grants	100,000.00
Expenses:	
Professional Fees for Civic Center	86,838
Monroe Park Master Plan and Site Assessment	23,058
Air Museum Advance Planning	19,240
Purchase "The Tinker Belle"	150,000
Capital Improvement to interior of "The Tinker Belle"	18,500
Storage Building	8,175
Tourism Study	7,500
Snow Machine	6,129
Tinker Belle Navigational Equipment	1,480
Center Theater Property	248,273
Tinker Belle Engine Purchase	80,046
Tinker Belle Tail Wheel	5,151
Purchase of Property Adjacent to Center Theater	260,497
Purchase of 318 E. Franklin Street Property	449,875
Capital Improvements to Science Center Building	3,866,342
Architectural/Engineering Services/Exhibits Consulting - Science Center	669,225
Fund Raising Services - Science Center	100,439
Capitalized Equipment/Exhibits - Science Center	534,024
Center Theater Expansion - Consulting Services	62,000
Branding Initiative/Website Design	33,830
2018B Limited Obligation Bonds - Issuance Costs - Science Center	84,256
2018B Limited Obligation Bonds - Debt Service & Annual Admin Fees	583,082
ERP Project	3,220
NC DNCR Grant Capital Equipment Expenses	99,346

Cash Balance of the Capital Project Fund**as of November 29, 2023**\$1,072,375.04**Portion of Cash Balance Currently Committed in Projects:**

Projects:	
Branding Initiative	\$ -
Monroe Science Center Building	5,840.43
Center Theatre Expansion	-
Science Center Exhibits	42,855.49
	<u>\$ 48,695.92</u>

Unreserved Cash Balance of the Capital Project Fund \$1,023,679.12**(\$0.00)**

Occupancy Tax Special Revenue Fund Operating Activity FY 2024

	Budget	FYTD Actual
Revenue:		
Occupancy Tax	213,723	\$ 68,716
Investment Earnings	7,060	4,555
Total	220,783	73,271
Expenses:		
Debt Service - Principal & Interest	255,785	30,783
Debt Service - Bond Admin Fees	880	1,056
Total	256,665	31,839
Net Income (Loss)	(35,882)	41,432

Monroe Science Center Operating Activity FY 2024

	Budget	FYTD Actual
Revenue:		
Admission Fees	350,000	\$ 66,520
Gift Shop Sales	-	\$ 12,644
Birthday Party Packages	10,000	\$ 4,697
Misc Annual Membership	5,000	\$ -
Rent Science Center Facility	10,000	-
Total	375,000	83,861
Expenses:		
Salaries & Benefits	447,529	130,965
Bank Service Charges	2,500	2,702
Technical Contracted Services	11,757	4,274
Repairs & Maintenance - Buildings & Equipment	11,670	1,505
Software License & Support	15,502	15,502
Repairs & Maintenance - Copiers	100	410
Property Damage/Wellness & Clinic Cost	3,248	3,248
Marketing & Promotions/Printing	25,000	2,292
Training and Travel Exp	2,000	1,683
General Supplies	3,000	2,346
Small Equipment	500	1,295
PC's Peripherals	0	-
Utilities & Telecommunications	22,049	11,087
Items for Resale - Giftshop	31,266	9,852
Organizational Dues	10,000	420
Subscriptions & Publications	0	39
Special Events	7,000	365
Other Operating Expense & Cost Allocations	5,521	3,442
Total	598,643	191,428
Net Income (Loss)	(223,643)	(107,567)



STAFF REPORT

TO: Tourism Development Authority

VIA: Mark Watson, City Manager

DATE: December 14, 2023

FROM: Ashley Ivey, Assistant Finance Director

SUBJECT: Presentation of the Fiscal Year 2023 Audit Report

SUMMARY STATEMENT

The purpose of this report is to inform the Board that on December 14, 2023, Ms. Elsa Swenson, CPA of Martin Starnes & Associates, CPAs, P.A. will present the audited financial statements for the Monroe Tourism Development Authority for the year ended June 30, 2023.

REVIEW

Ms. Swenson, CPA will present the audited financial statements, highlighting the results of the annual audit performed on the Authority's financial records. A printed copy of the audited financial statements will be provided to you.

RECOMMENDATION

No action required. For information only.



STAFF REPORT

TO: Tourism Development Authority

VIA: Mark Watson, City Manager

DATE: December 14, 2023

FROM: Peter Hovanec, Communications and Tourism Director

SUBJECT: Tinker Belle Fund Reallocation

SUMMARY STATEMENT

Staff is requesting to reallocate a portion of the unspent funds (\$40,000) previously budgeted for Tinker Belle Operation to be used for the redevelopment of City of Monroe Website, including the addition of a Visit Monroe site and the overhaul of the Dowd Center Theatre and the Monroe Science Center sites. A portion of the funds would also be used for promotional programming to be used to promote Monroe hospitality and amenities.

REVIEW

Since Staff is no longer charged with the ownership of the C-46 The Tinker Belle, there remain budgeted line items that are no longer needed for the operation of the aircraft. Staff would like to use a portion of those operating funds to build a better digital footprint for Monroe and its amenities through the redesign and enhancement of the current city Web infrastructure.

Staff is requesting \$40,000 be allocated to the marketing and promotions line item to accommodate the Web development. Staff is proposing the funds come from the Tinker Belle Maintenance and fuel line items in the budget (\$40,000).

Staff has been in contact with several large Web development companies that specialize in municipal and destination development and has a proposal from Civic Plus for a total of \$32,138.70 for the work that will best fit the desired need.

All unspent Tinker Belle funds will automatically roll back into the Tourism operating fund at the end of the fiscal year.

RECOMMENDATION

Approve the reallocation of \$40,000 from the Tinker Belle maintenance and fuel line items to the marketing and promotions line item.

Attachment(s):

STAFF REPORT

TO: Tourism Development Authority

VIA: Mark Watson, City Manager

DATE: December 14, 2023

FROM: Pete Hovanec, Communications and Tourism Director

SUBJECT: Dowd Center Theatre Update

SUMMARY STATEMENT

The TDA will be presented an update on events for the Dowd Center Theatre.

REVIEW

Previous Movie Calendar: Sept 8 *Viva Las Vegas*; Sept 9 *The Poseidon Adventure*, Sept. 23; *Planet of the Apes*; Oct. 20-28 *Halloween Horror Festival*

Previous Bookings: Sept. 16 & Oct. 14 *Union Symphony*; Sept. 29 *Spin Doctors*, Sept. 30 *AJ Lee & Blue Summit*, Oct. 7 *Ruben Studdard*; Oct. 6-19 *UCCAC Juried Art Show*; Nov. 8-11 *Lanti Performing Arts Presents Peter Pan Jr.*; Nov. 16-19 *Acting Out Studios Presents Footloose*; Nov. 26 *The Embers feat. Craig Woolard*; Dec. 2 *Union County Playmakers Present Frosty The Snowman*; Dec. 3 *Havilah Dance Presents Nutcracker Sweets*; Dec. 8 *Noel & Maria: Home For The Holidays*; Dec. 9 *Lee Greenwood*; Dec. 16 *SOP Presents Bible Stories*

Upcoming Bookings: January 10-13 *Lanti Performing Arts Presents Anastasia*; Feb. 3 *Union Symphony*; Feb. 16 *Stephen Freeman As Elvis*; March 3 *The Tambouritzans*; March 13 & 14 *UCCAC Presents Cat In The Hat*; March 15 *The Malpass Brothers*; April 12-13 *Downtown Monroe Art Walk*; April 17-19 *The Time-Traveling Shakespeare Speakeasy*, et. al.

RECOMMENDATION

No action is needed at this time.



STAFF REPORT

TO: Tourism Development Authority

VIA: Mark Watson, City Manager

DATE: December 14, 2023

FROM: Peter Hovanec, Communications and Tourism Director

SUBJECT: Science Center Update

SUMMARY STATEMENT

The TDA will be presented an update on science center attendance numbers and programming.

REVIEW

Since September 2023 we have been booking advance registrations and have facilitated many school groups, regular groups and birthday parties. General attendance has been steady from the public.

We hope to have a busy holiday season with promotions to sell gift vouchers, retail merchandise and attendance tickets.

RECOMMENDATION

No action is needed at this time.

Attachment(s):



STAFF REPORT

TO: Tourism Development Authority

VIA: Mark Watson, City Manager

DATE: December 14, 2023

FROM: Peter Hovanec, Communications and Tourism Director

SUBJECT: Air Show Update

SUMMARY STATEMENT

The TDA will be presented a recap of the Warbirds Over Monroe Air Show.

REVIEW

The annual Warbirds Over Monroe Air Show took place on November 11-12 at the Charlotte-Monroe Executive Airport. The air show serves as the largest event in Union County, drawing tens of thousands of people over the duration of the event, and the Monroe Tourism Development Authority is its largest sponsor. There were some issues with bad weather on Saturday that affected overall attendance and ticket sales. Despite the poor weather Saturday, all planes were able to fly and Sunday's attendance was on par with previous years. Overall initial estimates show a 20-25 percent loss of ticket sales for Saturday.

We are continuing to reconcile all the financing, but by all accounts the show was a large success. There were many positive comments regarding the show on social media and in person.

Overall the event was a great success, continuing to show Monroe's dedication to aviation and paying tribute to the areas military veterans. Several City departments were instrumental in the overall success of the event.

RECOMMENDATION

No action is needed at this time.

Attachment(s):