

**CITIZENS APPOINTMENT COMMITTEE
REGULAR MEETING**

City Hall Meeting Room
300 W. Crowell Street
Monroe, NC 28112

March 7, 2022 - 4:00 PM

AGENDA

1. Consideration of Appointments to Committees
2. Other Business



STAFF REPORT

TO: Citizens Appointment Committee

VIA: Brian J. Borne, Interim City Manager

DATE: March 7, 2022

FROM: Bridgette H. Robinson, City Clerk

PREPARED BY: Sherry K. Hicks, Deputy City Clerk

SUBJECT: Consideration of Appointments to Committees

SUMMARY STATEMENT

Consideration of appointments to Committees.

REVIEW

The Citizens Appointment Committee will meet to consider the following applications:

Committee	Vacancies	Applicants	Date of Committee Meeting Attended
Charlotte-Monroe Executive Airport	Vice-Chair	Gary Wilfong	Current Member
Charlotte-Monroe Executive Airport	One City Resident	Howard Heda	11-08-2021
Monroe Housing Authority	One MHA Resident (Required) Two Members	James Vinson	01-11-2022
Monroe Tourism Development Authority	Vice-Chair	Pat Kahle	Current Member
Monroe-Union County Economic	One Member (replace Todd Johnson)	Mary DeStaffan	08-17-2021

Development Board of Advisors			
Public Safety		Hayden Desio-Munn Charles Perry Todd Price Robert Yanacsek	02-07-2022 02-07-2022 02-07-2022 04-19-2021

RECOMMENDATION

Discussion and recommendation of appointments to be submitted to City Council for consideration and approval.



STAFF REPORT

TO: Citizens Appointment Committee

VIA: Brian Borne, Interim City Manager

DATE: March 7, 2022

FROM: Peter Cevallos, Charlotte-Monroe Executive Airport Manager

PREPARED BY: Peter Cevallos, Charlotte-Monroe Executive Airport Manager

SUBJECT: Recommendation of Appointment of Charlotte-Monroe Executive Airport Commission Vice Chair

REVIEW

Consideration of the recommendation to appointment Gary Wilfong to serve as the Vice-Chair of the Charlotte-Monroe Executive Airport Commission.

SUMMARY

At the Charlotte-Monroe Executive Airport Commission Meeting of February 8, 2022, Chair Lynn Keziah recommended electing current member, Gary Wilfong, to serve as the Charlotte-Monroe Executive Airport Commission Vice-Chair. Board Member John Stephens made the motion to approve Mr. Wilfong as the Vice-Chair. The motion was seconded by Board Member Patrick Furr. The motion to approve Mr. Wilfong to serve as Vice-Chair passed unanimously with the following votes:

AYES: David Dotson, Gary Wilfong, John Stephens, John Wiggins and Patrick Furr
NAYS: None

RECOMMENDATION

The Charlotte-Monroe Executive Airport Commission recommends that the Citizens Appointment Committee support the recommendation to appointment of Gary Wilfong to serve as the Vice-Chair of the Charlotte-Monroe Executive Airport Commission.

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Wednesday, December 15, 2021 2:44 PM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee Charlotte-Monroe Executive Airport

Committee Meeting Attended
(Mandatory) Airport Commission

Date Attended (Mandatory) 11-8-2021

Applicant's Name Howard Heda

Applicant's Address 2675 Rolling Hills Drive
Monroe, NC 28110

Applicant's Email hheda2000@gmail.com

Applicant's Phone (704) 9954335

Applicant's Employer FAA

Position Aviation Inspector

Residency Information City

Are you a U.S. citizen? Yes

Please list education, experience,
and activities which relate to your
interest in serving on the above
committee. State briefly why you
are interested in serving on this
committee.

FAA ACADEMY , OAKLAHOMA CITY, OK.; 37 YEAR
AMERICAN AIRLINE PILOT , RETIRED; 4 YEAR COLLEGE
DEGREE BS

Signature Howard Heda

Date 12-15-2021

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Tuesday, January 11, 2022 5:12 PM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee Monroe Housing Authority

Committee Meeting Attended
(Mandatory) Yes

Date Attended (Mandatory) 1-11-2022

Applicant's Name James Vinson

Applicant's Address 905 Lane Street
Monroe, NC 28112

Applicant's Email vinsonjames8@gmail.com

Applicant's Phone (704) 2824695

Applicant's Employer City of Monroe

Position Building Attendant

Residency Information City

Are you a U.S. citizen? Yes

Please list education, experience, and activities which relate to your interest in serving on the above committee. State briefly why you are interested in serving on this committee.

I have served on the housing authority board in the past. During that time, I attended workshops and conferences that educated me on HUD regulations and requirements. As a past resident of the housing authority, I'm interested in serving to give back and help facilitate a path to self sufficiency for others.

Signature James Vinson

Date 1-11-2022



STAFF REPORT

TO: Citizens Appointment Committee

VIA: Brian Borne, Interim City Manager

DATE: March 7, 2022

FROM: Pete Hovanec, Communications and Tourism Director

PREPARED BY: Pete Hovanec, Communications and Tourism Director

SUBJECT: Recommendation of Appointment of Monroe Tourism Development Authority Vice Chair

REVIEW

Consideration of the recommendation to appointment Pat Kahle to serve as the Vice-Chair of the Monroe Tourism Development Authority (MTDA).

SUMMARY

At the February 17, 2022 MTDA Meeting, the committee unanimously recommended the appointment of Pat Kahle to serve as the Vice-Chair of the MTDA.

RECOMMENDATION

The MTDA recommends that the Citizens Appointment Committee support the recommendation to appointment of Pat Kahle to serve as the Vice-Chair of the Monroe Tourism Development Authority.

**CITY OF MONROE
COMMITTEE APPLICATION**

This application is a public record in accordance with Chapter 132 of the North Carolina General Statutes. The application and all of the information contained within it may be disclosed in connection with a public records request. The application will be kept on file for two years.

Applicant **must attend** at least one Committee Meeting of interest within one year prior to submitting application before application will be considered.

Committee: the City of Monroe Board of Advisors

Committee
Meeting Date
Attended:

August 17, 2021

Name:

Mary DeStaffan

Address:

4115 Corporate Center Drive, Monroe NC

Mailing Address:

(If different from above)

Same

28110

Contact Info:

mary.destaffan@collins.com

Email Address

252-218-2767

Phone #

Employment Info:

Collins Aerospace

Employer

Director + Site G.M.

Position

Residency Info:

City ☐ County ☒

Are you a United States Citizen? Yes ☒ No ☐

Please list education, experience and activities which relate to your interest in serving on the above Committee. State briefly why you are interested in serving on this Committee (use additional sheets if necessary).

As an aerospace supplier, I am very interested in supporting to growth of this segment in the City of Monroe + Union County. As our company continues to evaluate expansion opportunities I would like to provide advisory input to bring more business into the City.

Return to: Bridgette Robinson, City Clerk
City of Monroe
P.O. Box 69
Monroe, NC 28111-0069
E: brobinson@monroenc.org
P: 704/282-4502/F: 704/290-1818

Signature:

Mary DeStaffan

Date:

2/28/2022

+ See attached resume

MARY J. DESTAFFAN, MBA

Wake Forest, NC 27587 | 860-978-8865 | mary.destaffan@gmail.com

AEROSPACE LEADERSHIP PROFILE

Director with 20 years of diverse leadership experience within commercial and military aviation segments; functional experience includes aftermarket sales and service, business development, customer management, product development, operations, engineering, and finance. Responsible for up to 150 employees and \$140M P&L. I am a global thinker who thrives when leading cross-cultural, multi-functional teams having lived abroad in Europe and Asia.

Leadership style: High-energy, empathetic leader skilled at identifying and developing the potential in others to consistently achieve business results.

Specialties: Aftermarket Sales and Service, MRO, Business Development

HIGHLIGHTS

- ✓ **Global Thinker:** Able to think through the lens of the customer and apply core skills in business management, financial analysis, and cross-cultural awareness to create winning scenarios for all stakeholders.
- ✓ **Skillful Speaker:** Experienced presenting to division Presidents and Executive leadership team (\$5B division).
- ✓ **Creative Problem Solver:** Convened a global, integrated team in Paris to develop an innovative technical bid that reduced cost of bill of materials by 25% and propelled team to overhaul future bid process to enter new markets.
- ✓ **Technical Leader:** Effective leader of engineering teams, and 8 years experience leading operations teams (unionized and non-represented employees). Finance and management degrees from technically oriented national research universities.
- ✓ **Cross-Cultural Ambassador:** Lived in Europe and Asia for a total of 7 years, fully embracing the local cultures. Capably see issues from many perspectives leading to new business growth
- ✓ **Natural Mentor:** Passionate mentor of early career women; active in workplace Women's Resource Group.
- ✓ **Customer-Focused:** Astute ability to build strong relationships with internal and external customers. Consistently drive aggressive revenue growth through strong team leadership and truly understanding customers' needs.

CAREER TRAJECTORY

RAYTHEON TECHNOLOGIES | NYSE: RTX

Broad-based global leadership, operations, and customer experience (20 years) within Collins Aerospace, Hamilton Sundstrand, Pratt & Whitney, Otis Elevator, and Carrier Corporation.

COLLINS AEROSPACE – AVIONICS, KIDDE AEROSPACE & DEFENSE, Wilson, NC

2012 – present

Associate Director, Commercial Ground Vehicles Segment, 2017 – present

Global Business Segment Leadership | Cross-functional Leader | Business Development | Customer Recovery | P&L

Direct a global cross-functional team of business development, sales, engineering, program management, and customer account leaders. Successfully executed targeted sales plan and established new global partners as product and service affiliates. Established localization strategy to win in emerging markets.

- Increased sales by 51% and profitability (through product cost reduction) by 59% in 18 months.
- Developed and executed business strategy to enter adjacent markets in current and emerging territories with sales on target to double in 5 years.
- Improved customer On-Time Delivery (OTD) from 88% to 99% through increased forecast accuracy, supplier stocking programs, and dynamic inventory management.
- Led engineering development programs that delivered 25% cost reduction and 150% product life extension.
- Accelerated new product introduction (design and supply) of electronics controllers to meet growing European and Australian market segments in less than 9 months from concept to saleable product.

—Please keep reading for additional Aerospace Leadership—

General Manager, Electronics Product Line, 2015 – 2017

Led 150+ employees including production associates, supervisors, manufacturing engineering and quality leaders in \$70M electronics P&L, attaining financial and production commitments and improving quality, delivery, and cost performance through core/non-core business analysis and outsourcing. Drove improvements and led customer communication of delivery and quality metrics.

- Reduced overdue sales from \$2.7M to \$500K within 6 months.
- Increased electronics control unit sales 15% from 2015 to 2016.
- Accelerated outsourcing of circuit card manufacturing, increasing first pass yield from 70% to 99.9%.
- Led 5 lean transformation cell redesigns, increasing the output of the control unit cell by 300%.

Global Aftermarket Manager, 2012 – 2015

Directed performance of \$140M aftermarket business of fire extinguishing and avionics products through global spares distribution, high-performing maintenance and overhaul operations (MRO), and exceptional customer service.

Led cross-functional team of 100+ employees responsible for customer service center, business development, technical services, and operations that spanned sites in five countries.

- Achieved On-Time Delivery (OTD) > 95% and repair turnaround (TAT) <10 days, while improving key customer OTD from 69% to 96%. Increased high margin spares sales by 28% in 15 months.
- Developed and implemented aftermarket finished goods strategy: changed operating paradigm from make-to-order to sell-from-target stock. Increased OTD while improving sales performance and customer satisfaction.

HAMILTON SUNDSTRAND - PROPELLER SYSTEMS, Windsor Locks, CT, 2011 – 2012**Senior Financial Analyst**

Financial Planning | Government Accounting | Compliance | Proposal Development

Managed financial planning and accounting for an engineering center earning \$50M in revenue, including monthly forecasting and variance analysis, account reconciliation, Sarbanes-Oxley compliance, and US government invoicing.

- Reduced unbilled accounts receivable by 99% within 6 months.

—Career sabbatical: global perspective deepened while living in Hong Kong.—

CARRIER REFRIGERATION OPERATIONS - REPLACEMENT COMPONENTS GROUP, Syracuse, NY, 1997 – 2000**Senior Product Manager**

Aftermarket Sales | Global Team Leadership | Product Development | Sales and Marketing Analytics

Directed global team of 12 aftermarket sales managers and marketing and engineering professionals covering 4 refrigeration and transport air conditioning product lines. Responsible for \$75M revenue.

- Launched a \$4M incremental sales business for electronic component repairs, generating 50% margin.

OTIS ELEVATOR COMPANY - AFTERMARKET OPERATIONS, Bloomfield, CT, 1992 – 1996**General Manager, Unitec Parts Company, 1994 – 1996**

P&L | Aftermarket Parts | Aggressive Revenue Growth | Pricing Strategy | Customer Development

P&L leader of \$4.5M commercial replacement parts business including customer call center and direct marketing sales team. Achieved 86% sales growth in 2 years, increased customer base by 62%, and achieved 50% margin and 33% return on sales. Promoted from **Business Unit Manager – Machine Shop** (1992-1994).

EDUCATION & PROFESSIONAL DEVELOPMENT

MBA, Management, RENSSELAER POLYTECHNIC INSTITUTE, Troy, NY

BS, Finance (Summa Cum Laude, ranked #1 within program), **CLARKSON UNIVERSITY, Potsdam, NY**

WILL Rise (Women in Line Leadership) Executive Development, Hartford, CT, 2019 – current

- 12-month executive development program in support of achieving gender parity in UTC line leadership by 2025. Selected as part of first cohort of 65 women across 15,000 employees.

UTAS Executive Development for Global Excellence (EDGE), Charlotte, NC, 2016

- 12-month executive development program focused on team problem solving, emotional intelligence development and learning agility. Cohort of 24 selected out of 40,000 employees.

UTC Emerging Leaders Program, UVA DARDEN SCHOOL OF BUSINESS, Charlottesville, VA, 1999

- 3-week Executive MBA style residential program for developing leaders. Selected for the first cohort.

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Wednesday, February 9, 2022 11:53 AM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee	Public Safety
Committee Meeting Attended (Mandatory)	Public Safety
Date Attended (Mandatory)	2-7-2022
Applicant's Name	Hayden Desio-Munn
Applicant's Address	203 South Washington Street Monroe, NC 28112
Applicant's Email	hayden_munn@yahoo.com
Applicant's Phone	(919) 5234334
Applicant's Employer	CLEAResult, Inc
Position	Program Coordinator
Residency Information	City
Are you a U.S. citizen?	Yes

Please list education, experience, and activities which relate to your interest in serving on the above committee. State briefly why you are interested in serving on this committee.

1991 Graduate of Monroe High School, Active member of Monroe Airport Commission, previous member of the General Services Committee, Volunteer of Meals on Wheels in Monroe. Member of First Presbyterian Church of Monroe. I am a native of Monroe and very active in policing my current Historic neighborhood of Washington, Crawford and College Streets. I would like to serve on this committee to continue to stay updated on the crime statics, developments and accolades of our City of Monroe Police Department. With the new police/fire station being constructed a few blocks over, I am interested in learning more about the development and becoming more active with our citizens regarding our City of Monroe Police Department. I am interested in offering suggestions as a homeowner and Monroe native on the current needs of our neighborhoods. I would like to be an advocate for our citizens, my neighborhood and our excellent police department.

Signature	Hayden Desio-Munn Hayden Desio-Munn
Date	2-9-2022

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Monday, March 7, 2022 3:06 PM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee	Public Safety
Committee Meeting Attended (Mandatory)	All of last year
Date Attended (Mandatory)	2-7-2022
Applicant's Name	Charles Perry
Applicant's Address	2504 Foxmoor Dr. Monroe, NC 28110
Applicant's Email	charlesperry982000@yahoo.com
Applicant's Phone	(704) 6518747
Applicant's Employer	Retired
Position	
Residency Information	City
Are you a U.S. citizen?	Yes
Please list education, experience, and activities which relate to your interest in serving on the above committee. State briefly why you are interested in serving on this committee.	As a retired educator public safety is very important to me.
Signature	Charles Perry
Date	3-7-2022

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Wednesday, February 9, 2022 11:13 AM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee	Public Safety
Committee Meeting Attended (Mandatory)	Public Safety
Date Attended (Mandatory)	2-07-2022
Applicant's Name	Todd Price
Applicant's Address	3004 Tiffany Drive Monroe, NC 28110
Applicant's Email	todd.price@truist.com
Applicant's Phone	(704) 6075762
Applicant's Employer	Truist
Position	Vice President
Residency Information	City
Are you a U.S. citizen?	Yes

Please list education, experience, and activities which relate to your interest in serving on the above committee. State briefly why you are interested in serving on this committee.

I very strongly believe in Public Safety. I have served on this Board in the past and wish to continue to serve the residents on Monroe.

Signature	Todd Price
Date	2-9-2022

Sherry Hicks

From: City of Monroe <no-reply@monroenc.org>
Sent: Thursday, April 29, 2021 11:51 AM
To: Sherry Hicks
Subject: Committee Application

Committee Application Form

Committee Public Safety

Committee Meeting Attended
(Mandatory) NOTE: The Diversity,
Equity, and Inclusion (DEI)
Committee is exempt from this
requirement due to this being a
newly formed committee. Public safety

Date Attended (Mandatory) NOTE:
DEI Committee exempt. 4-19-2021

Applicant's Name Robert Yanacsek

Applicant's Address 513 EVERETTE ST
MONROE, NC 28112

Applicant's Email bob@go4frost.com

Applicant's Phone (704) 2614222

Applicant's Employer Charlotte Police/FROST

Position Patrol Officer/Emergency service provider.

Residency Information City

Are you a U.S. citizen? Yes

Please list education, experience,
and activities which relate to your
interest in serving on the above
committee. State briefly why you
are interested in serving on this
committee. Public Safety committee qualifications will be forwarded.

Signature Robert Yanacsek

Date 4-29-2021

Robert S Yanacsek
Curriculum Vitae - 2020

More than 30 years of experiences in public safety including

- Member of the Marshville Volunteer Fire/Rescue as a teenager,
- Wingate college graduate
- American Red Cross Swimming Instructor,
- Wingate University Life Guard
- Wingate University Life Guard Instructor
- Special Olympics Swimming Coach & Instructor,
- Certified scuba/rescue diver,

- Charlotte Mecklenburg Police Officer with 29 years of service including,
 - CMPD Field Training Officer
 - CMPD Certified Bike Patrol
 - Trained Community Policing Officer
 - CIT Crisis Intervention Team
 - CMPD Patrol Rifle Certified
 - CMPD Exceptional Fitness awards
 - Training in crime prevention through environmental design,
 - CMPD Dual Sport Motorcycle Patrol Officer
 - CMPD In-Service Driving Instructor,
 - CMPD Radar Certified Officer
 - CMPD Suspect Interview Training
 - Basic Accident Reconstruction,
 - Community Building Training,
 - Tactical/combat First-Aid Training
 - Combat Firearms Training
 - Hazardous Materials Training,
 - Conflict Resolution Training De-escalation Training,
 - CIT (Crisis Intervention Team),
 - Patrol Rifle certified,
 - CMPD exceptional fitness awards,
 - CMPD Officer of the Month,
 - Exceeds the required criteria for NC Advanced Law Enforcement Certificate
 - Hands on training in CMPD Communications center,
 - DCI Certified
 - Property Control Experience
 - Crime Scene Investigation Training & Experience
 - Assist with CMPD Street Crimes Unit
 - CMPD SWAT Training and Call participation
 - K9
 - Worked with CMPD Drug Interdiction Unit

- Non-emergency services unit
- Extensive Training and participation in Auto Theft, Homicide, Housebreaking, Crime Scene,
- Highway Interdictions & Traffic Safety Fraud, Sex Crimes and Human Trafficking Investigations,
- Training with CMPD Helicopter Aviation Unit,
- Numerous FEMA and Homeland Security Certifications for Mass-Casualty and Natural Disaster incidents,
- CMPD Active shooter training,
- DNC & RNC training and hands-on experience,
- Security Operations at a CAT X Airport (One of 5 in the US)
- Dignitary Security,
- Regular continuing in-service training in all aspects of Law Enforcement

Miscellaneous Relevant Experience

- Monroe NC Neighborhood Watch,
- Prior member of the Monroe Historic District Commission
- Commercial Rated Pilot
- Hands-on experience working at regional airports,
- Hands-on experience with local/regional animal welfare groups & UC Humane Society Co-owner of an Emergency Services company working with large number of emergency service providers in municipalities from across the country,
- Regular participant in Monroe NC Neighborhood Walk-throughs.

Most likely the only member that has had 4 homicides, multiple shootouts between suspects, within a few blocks of their home including one actually within feet of me.

This is just a small sample of the experience and insight I can bring to the City of Monroe Public Safety Committee.

I meet or exceed all the criteria to be appointed to the public safety committee and ask the council to set aside any personal bias against those wanting to make Monroe a better place and fill the remaining slots creating a Committee of 9.